



## **FLASH REPORT**

### **Mahindra's domestic auto sales register 26.9% growth in July 2009**

#### **Domestic UV sales grow by 56.4%**

**Mumbai, August 1, 2009:** Mahindra & Mahindra Ltd. (M&M Ltd.), a part of the US \$6.3 billion Mahindra Group, today announced that its domestic auto sales stood at 21957 units in July 2009.

The company's total domestic volumes (including joint ventures) for the month of July 2009 stand at 21957 units, as against 17302 units in July 2008 - a jump of 26.9%. The total UV sales in July 2009 which includes Scorpio, Bolero, XYLO and Pick-Up stands at 16688 as against sales of 10672 in July 2008, which is a growth of 56.4%.

The company sold a total of 22463 vehicles (Domestic + Exports) in July 2009, as against 18407 vehicles (Domestic + Exports) sold in July 2008.

#### **About the Mahindra Group**

The US \$6.3 billion Mahindra Group is among the top 10 industrial houses in India. Mahindra is the market leader in multi-utility vehicles in India. It made a milestone entry into the passenger car segment with the Logan. Mahindra & Mahindra is the only Indian company among the top tractor brands in the world.

The Group has a leading presence in key sectors of the Indian economy, including the financial services, trade, retail and logistics, automotive components, after-market, information technology and infrastructure development. Mahindra has made an entry in the two-wheeler segment which will see the company emerge as a full-range player with a presence in almost every segment of the automobile industry.

The Mahindra Group recently expanded its IT portfolio when Tech Mahindra acquired the leading global business and information technology services company, Satyam Computer Services. The company is now known as Mahindra Satyam.

Mahindra's Farm Equipment Sector is the proud recipient of the Japan Quality Medal, the only tractor company worldwide to be bestowed this honour. It also holds the distinction of being the only tractor company worldwide to win the Deming Prize. The US based Reputation Institute recently ranked Mahindra among the top 10 Indian companies in its Global 200: The World's Best Corporate Reputations list.

Mahindra is also one of the few Indian companies to receive an A+ GRI checked rating for its first Sustainability Report for the year 2007-08.



**Mahindra**

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