



## Visit the Mahindra Pavilion at the 10<sup>th</sup> Auto Expo 2010, New Delhi

The Auto Expo, India's Complete Automotive Show organized jointly by Automotive Component Manufacturers Association of India (ACMA), Confederation of Indian Industry (CII) and Society of Indian Automobile Manufacturers (SIAM) is back in Delhi from 5 – 11 January 2010.

**As the only Indian automobile company to straddle the road transport ecosystem, the Mahindra Pavilion, covering over 2,000 sq. meters, will display an array of vehicles which include two wheelers, Utility vehicles, Sports Utility Vehicles, Light Commercial Vehicles & Trucks.**

**Visit the Mahindra Pavilion at Hall No. 2 to view our exciting range of products.**

**Also visit the just launched Mahindra Navistar website [www.mahindranavistar.com](http://www.mahindranavistar.com) for a preview of products and Auto Expo snapshots.**



**Mr. Anand Mahindra, Vice-Chairman & Managing Director, Mahindra Group.**

"The Auto Expo is the perfect platform to showcase Mahindra's commitment to technological advancements and innovative automotive solutions that are showcased in our gamut of vehicles from two wheelers to commercial vehicles. At Mahindra & Mahindra, we incessantly strive to elevate our product line-up and customers to the next level of technology."

**Dr. Pawan Goenka, President, Automotive Sector, Mahindra & Mahindra and President, Society of Indian Automotive Manufacturers (SIAM)**

"Over the years, the Delhi Auto Expo has assumed global significance and for the first time, Mahindra will be unveiling and launching products at the Expo. We are the only Indian automobile company and perhaps the only global company to straddle the entire road transport ecosystem and will display our entire range of vehicles at the Auto Expo, including two wheelers, three wheelers, Utility vehicles, Sports Utility Vehicles, Light Commercial Vehicles & Trucks. Mahindra's pavilion will cover over 2,000 sq. meters. We have chosen technology as the abiding theme of our pavilion, given Mahindra's constant endeavour to offer the best-in-class technology and innovative products to its customers."



**Mr. Anoop Mathur, President, Two-wheeler Sector, Mahindra & Mahindra**

"2009 has been a milestone year for us with our foray into the two wheelers segment. For Mahindra, two-wheelers are an additional touch-point for consumers to interact and bond with the ever expanding universe of Mahindra products and services. This will enable us to assume a significant position in the rapidly growing Indian and global two-wheeler market and the Auto Expo 2010 is an excellent platform for us to showcase our exciting products to a diverse audience."