

REF:NS:SEC:

22nd January, 2016

National Stock Exchange of India Limited
"Exchange Plaza", 5th Floor,
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400051.

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400001.

Bourse de Luxembourg
Societe de la Bourse de Luxembourg
Societe Anonyme/R.C.B. 6222,
B.P. 165, L-2011 Luxembourg.

London Stock Exchange Plc
10 Paternoster Square
London EC4M 7LS.

Dear Sirs,

Sub: Mahindra launches its new mHawk diesel engine variant

- *Engine to power the New Generation Scorpio and the New Age XUV500*
- *To begin with would be available for customers in the Delhi and NCR Region*

Please find enclosed a Press Release issued by the Company.

Kindly take the above on record.

Yours faithfully,

For MAHINDRA & MAHINDRA LIMITED


 **NARAYAN SHANKAR**
COMPANY SECRETARY

Encl: a/ a

Z:\M & M DATA\Stock-Exchange\SE - Press Release - New mHAWK (22.01.2016).docx

Mahindra launches its new mHawk diesel engine variant

- *Engine to power the New Generation Scorpio and the New Age XUV500*
- *To begin with would be available for customers in the Delhi and NCR Region*

January 22 2016, Mumbai: Mahindra & Mahindra Ltd., a part of the US \$ 16.9 billion Mahindra Group, today announced the launch of its mHawk new 1.99 litre diesel engine. This engine would power the New Generation Scorpio as well as the New Age XUV500. It would be available for customers within the Delhi and NCR Region to begin with.

The new 1.99 litre engine will power the New Generation Scorpio and will deliver 120 HP while for the New Age XUV500, it will deliver 140 HP.

Speaking on this occasion, **Pravin Shah, President & Chief Executive (Automotive), Mahindra & Mahindra** said, "This new engine, the development of which started in August 2014, is now ready for launch on both the New Generation Scorpio and the New Age XUV500. We do hope that our customers would enjoy driving these vehicles which deliver the performance of our currently on offer 2.2 litre mHawk engines".

About Mahindra

The Mahindra Group focuses on enabling people to rise through solutions that power mobility, drive rural prosperity, enhance urban lifestyles and increase business efficiency.

A USD 16.9 billion multinational group based in Mumbai, India, Mahindra provides employment opportunities to over 200,000 people in over 100 countries. Mahindra operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, information technology, financial services and vacation ownership. In addition, Mahindra enjoys a strong presence in the agribusiness, aerospace, components, consulting services, defence, energy, industrial equipment, logistics, real estate, retail, steel, commercial vehicles and two wheeler industries.

In 2015, Mahindra & Mahindra was recognized as the Best Company for CSR in India in a study by the Economic Times. In 2014, Mahindra featured on the Forbes Global 2000, a comprehensive listing of the world's largest, most powerful public companies, as measured by revenue, profit, assets and market value. The Mahindra Group also received the Financial Times 'Boldness in Business' Award in the 'Emerging Markets' category in 2013.

Visit us at www.mahindra.com

Our Social Media Channels:

Twitter - <https://twitter.com/MahindraRise>

Facebook - <https://www.facebook.com/MahindraRise>

For further enquiries please contact:

Mohan Nair

Senior General Manager (Communications)

Automotive & Farm Equipment Sectors

Office Direct Line – + 91 22 28468510

Office Email Address – nair.mohan@mahindra.com