

REF:NS:SEC:

4th February, 2017

National Stock Exchange of India Limited
"Exchange Plaza", 5th Floor,
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400051.

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400001.

Bourse de Luxembourg
Societe de la Bourse de Luxembourg
Societe Anonyme/R.C.B. 6222,
B.P. 165, L-2011 Luxembourg.

London Stock Exchange Plc
10 Paternoster Square
London EC4M 7LS.

Dear Sirs,

Sub: Mahindra Offers Proactive Inspection of Fluid Hose in Bolero Maxi Truck Plus

- Proactive check, in keeping with the company's customer centric approach, for the inspection & repositioning of a fluid hose in the engine compartment
- To be carried out free of cost, for Bolero Maxi Truck (BMT) Plus DI users, with immediate effect

Please find enclosed a Press Release issued by the Company on the captioned subject.

Kindly take the above on record.

Yours faithfully,
For MAHINDRA & MAHINDRA LIMITED


NARAYAN SHANKAR
COMPANY SECRETARY

Encl: a/a



Mahindra Offers Proactive Inspection of Fluid Hose in Bolero Maxi Truck Plus

- Proactive check, in keeping with the company's customer centric approach, for the inspection & repositioning of a fluid hose in the engine compartment
- To be carried out free of cost, for Bolero Maxi Truck (BMT) Plus DI users, with immediate effect

Mumbai, February 4, 2017: Mahindra & Mahindra Ltd. (M&M Ltd.), India's leading SUV manufacturer, today announced the proactive inspection of a fluid hose on BMT Plus DI vehicles, manufactured in September and October 2016. This is in keeping with the company's customer centric approach.

The inspection and subsequent rectification will be carried out free of cost for BMT Plus DI customers, who will be individually contacted by the company. As an endeavour to ensure a hassle free experience for its customers, the company is proactively carrying out this activity. This action is also in compliance with SIAM's voluntary code on vehicle recall.

Customers can also visit the website (Service Action section) and check if their vehicle is part of the service action.

About Mahindra

The Mahindra Group is a USD 17.8 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It has a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, components, commercial vehicles, consulting services, energy, industrial equipment, logistics, real estate, steel, aerospace, defence and two wheelers. Headquartered in India, Mahindra employs over 200,000 people across 100 countries.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise

Media contact information:

Mohan Nair

Vice President (Communications)

Mahindra & Mahindra Ltd.

Office Direct Line – + 91 22 28468510

Office Email Address – nair.mohan@mahindra.com