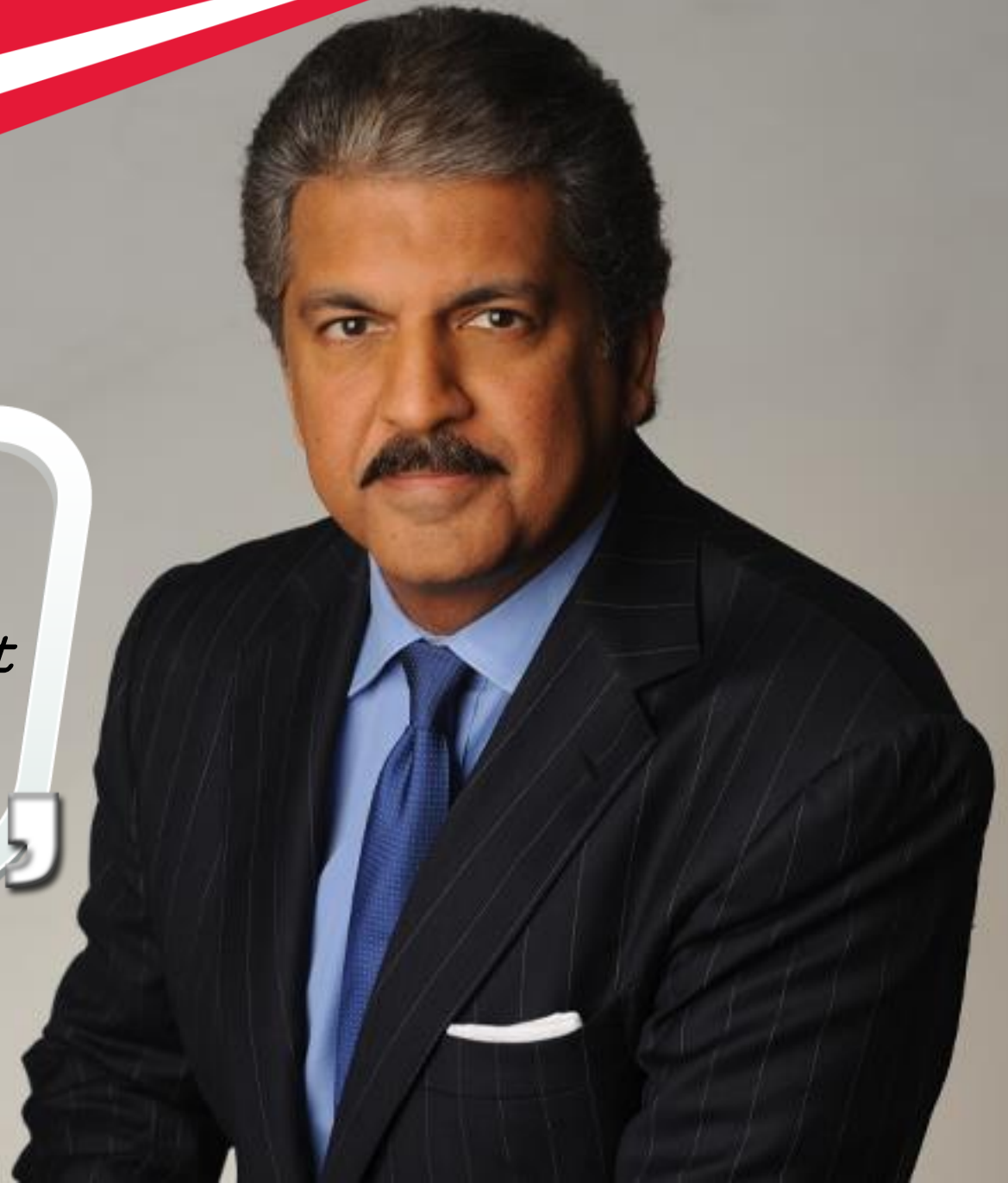


“
*It's not just
how big
we become, but
also how we
become big.*
”



Anand G Mahindra is Chairman of the US \$17.8 billion Mahindra Group which is today one of India's top industrial houses. The Mahindra Group is a socially and environmentally responsible global federation of companies with a leading presence in major sectors of the Indian economy. The Group is present across the spectrum from Agri-business to Aerospace and is now entering new areas like renewables.

Current Graph

Anand graduated with Honours (Magna cum laude) from Harvard College, Cambridge, Massachusetts, in 1977. In 1981, he secured an MBA degree from the Harvard Business School, Boston, Massachusetts. He returned to India that year and joined Mahindra Ugin Steel Company Ltd (MUSCO), which was, at that time, the country's foremost producer of specialty steels. In 1989, he was appointed Deputy Managing Director and President of the company. During his stint at MUSCO, he initiated the Mahindra Group's diversification into the new business areas of real estate development and hospitality management.

Anand took over as Deputy Managing Director of the flagship company Mahindra & Mahindra in 1991 at a time when the turnover was US\$ 177 million. He initiated a comprehensive change programme in Mahindra & Mahindra Ltd. to make the company an efficient and aggressive competitor in the new liberalized economic environment in India.

In April 1997, he was appointed Managing Director of Mahindra & Mahindra Ltd, and in January 2003 given the additional responsibility of Vice Chairman. In August 2012, he was appointed Chairman and Managing Director of Mahindra & Mahindra and Chairman of the Mahindra Group. In November 2016, Anand was re-designated as Executive Chairman of Mahindra & Mahindra Ltd.

During Anand's tenure, Mahindra has also grown inorganically, seizing opportunities across the globe. Recent acquisitions include Ssangyong Motors, Reva Electric Car Company, Satyam Computer Services, Aerostaff Australia, Gippsland Aeronautics, Peugeot Motorcycles, Holiday Club Resorts, SOFGEN Holdings Limited, Lightbridge Communications Corporation and Pininfarina S.p.A. amongst others.

Global Influencer

Anand is well known for his Twitter influence. His Twitter handle @anandmahindra has over 4.3 million followers. He was ranked third in the 'WorldofCEOs.com' 2013 ranking of the 'Top 30 CEOs on Social Media'. He was listed among the "10 CEOs You Need To Follow On Twitter" by Benzinga in 2016. Fortune Magazine has listed him among the World's 50 Greatest Leaders in 2014 and as one of the top 25 most powerful business people in Asia for the year 2011.

Anand Mahindra was the World Economic Forum (WEF), Davos co-chair in 2009 & co-chaired the WEF India Economic Summit in 2014. He represents Indian industry at several global meets. He was appointed Honorary Ambassador of Foreign Investment Promotion for the Republic of Korea from 2011 to 2015. Until 2016, he also served on the Asia Business Council,

the International Advisory Council of Singapore's Economic Development Board and the Global Board of Advisors of the Council on Foreign Relations, New York.

He is the Chairman of the India Advisory Council of the Lincoln Center, New York and serves as the Trustee on the board of the Natural History Museum of London.

Other International Boards and Committees that he serves on:

- World Bank Group's Advisory Board for Doing Business
- The French Prime Minister's Strategic Attractiveness Council
- Harvard Business School – Asia – Pacific Advisory Board
- Harvard University Asia Centre – Advisory Committee
- Harvard Business School – Board of Dean's Advisors
- Formula E Sustainability Committee – Member
- President's International Council of The J. Paul Getty Trust – Member
- Honorary Advisory Committee for the John H. McArthur Distinguished Fellowship

India Inc. Leader

Anand Mahindra has often been invited by the Central & State Governments to provide his inputs on matters of national importance. He serves on the following Boards and Committees:

- US – India CEO forum
- India – Australia CEO Forum
- Board of Trade, Government of India
- Committee for Reforming the Regulatory Environment for Doing Business in India – Member
- India Council for Sustainable Development – Member
- National Council for Electric Mobility

- National Sports Development Fund (NSDF), Government of India – Council and Executive Committee
- Chief Minister's Advisory Council, Govt. of Rajasthan – Member
- Empowered Committee on Mumbai Transformation
- The Nehru Centre, Mumbai - Executive Committee
- Chairman of Solar Energy Industry Advisory Council under the Jawaharlal Nehru National Solar Mission
- Member, India Council, Global Alliance for Clean Cookstoves

Anand Mahindra is the co-founder of the Harvard Business School Association of India, an association dedicated to the promotion of professional management in India. He was a co-promoter of Kotak Mahindra Finance Ltd., which was converted into the Kotak Mahindra Bank in 2003. It is one of foremost private sector banks in India today.

As a leading industry figure, he has served as President of the Confederation of Indian Industry in 2003-04 and has also been President of the Automotive Research Association of India (ARAI). He also served on the Boards of the National Stock Exchange of India and the National Council of Applied Economic Research, as Chairman of the Governing Council of the National Institute of Design and the India Design Council, and as a member of the Council of Scientific & Industrial Research.

Recognition

International Honours:

- Featured in Barron's List of Top 30 CEOs worldwide (2016)
- Appointed Chevalier de l'Ordre national la Légion d'Honneur (Knight in the National Order of the Legion of Honour) by the President of the French Republic (March 2016)
- First Indian recipient of the Harvard Medal by the Harvard Alumni Association given for extraordinary service to Harvard University (2014)
- Sustainable Development Leadership Award from The Energy and Resources Institute (TERI) (2014)
- Knighted as 'Grand Officer of the Order of the Star of Italy,' a civilian award of State, conferred by the President of Italy for achieving extraordinary results in the promotion of bilateral relations between Italy and India (2013)
- Global Leadership Award by the US-India Business Council (2012)
- Business Courage Award by Asia Business Leadership Forum (2012)
- Best Transformational Leader Award by the Asian Centre for Corporate Governance & Sustainability (2012)
- Featured in Asia's 25 most powerful business people by Fortune magazine (2011)
- Lloyds Banking Group Business Leader of the Year Award at The Asian Awards (2011)

Indian Honours:

- 'Disruptor Personality of the Year Award' by Bloomberg TV India (2016)
- 'Social Media Person of the Year' by the Internet and Mobile Association of India (2016)
- Conferred the degree of Doctor of Science (Honoris Causa) by the Indian Institute of Technology, Bombay, in recognition of outstanding contributions to the Indian automobile industry (2015)
- Business Today CEO of the Year (2014)
- 'Special Recognition for Creating a True Global Indian MNC' at India's Best Market Analyst Award by Zee Business (2013)
- Forbes India Leadership Awards 'Entrepreneur for the Year' (2013)
- Business Leader of the Year by NDTV (2012)
- JRD Tata Corporate Leadership Award from the All India Management Association (2011)
- IMC Juran Quality Medal by IMC Ramkrishna Bajaj National Quality Award Trust (2010)
- CNBC TV18 Outstanding Business Leader of the Year (2009)
- Business Leader of the Year by Economic Times (2009)
- Ernst & Young Entrepreneur of the Year India award (2009)
- Indian of the Year award by NDTV (2009)

Beyond Business

A firm believer in the power of education, Anand initiated the Nanhi Kali programme at KC Mahindra Education Trust about two decades ago with an aim of providing underprivileged girls access to quality education. Since then, a quarter million 'Nanhi Kalis' across the country have received after-school educational support as well as school supplies. Anand serves as a Trustee at the K.C. Mahindra Education Trust, which provides a variety of scholarships to students to pursue vocational and higher education, and also has a unique livelihood training program.

He is on the Board of Governors of the United World College of India, Mahindra and is also a Life Trustee on the Board of Naandi Foundation, a leader in academic support to over 1800 government schools. Naandi also brings the best of agriculture and natural resource management to the largest number of small and marginal farmers across the country. Anand is co-founder of Naandi Danone, which is the largest safe drinking water provider to rural areas of the country catering to nearly 3 million customers. He is also one of the Promoters of Araku Global Holdings which sells high quality coffee, grown by tribals in the Araku alley region of India, through a gourmet store in Paris as well as exports to other countries.

In 2014, Anand Mahindra, together with Charu Sharma, founded the Pro Kabaddi League to popularize the ancient and popular Indian game of kabaddi. The league, televised through the STAR television network, is aimed at creating a new popular fan following for Kabbadi as an antithesis to cricket.

He also cofounded the Indian entertainment channel EPIC, which is the first genre specific Hindi entertainment channel that will showcase content based on Indian history, mythology and folklore in a uniquely contemporary format.

Anand believes that a study of liberal arts is essential for shaping leaders of the future. He has gifted an endowment of 12 million USD to the Harvard Humanities Centre, now known as the Mahindra Humanities Centre. He is a strong votary of arts and culture. Mahindra supports the Blues and the Theatre Culture in India with the Mahindra Blues Festival and the META (Mahindra Excellence in Theatre) Awards. Through the Mahindra Sanatkada Festival, the Group celebrates the art, culture, and history of Lucknow.

Connect with Anand Mahindra



@anandmahindra



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Thank you

Connect with us at www.mahindra.com

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