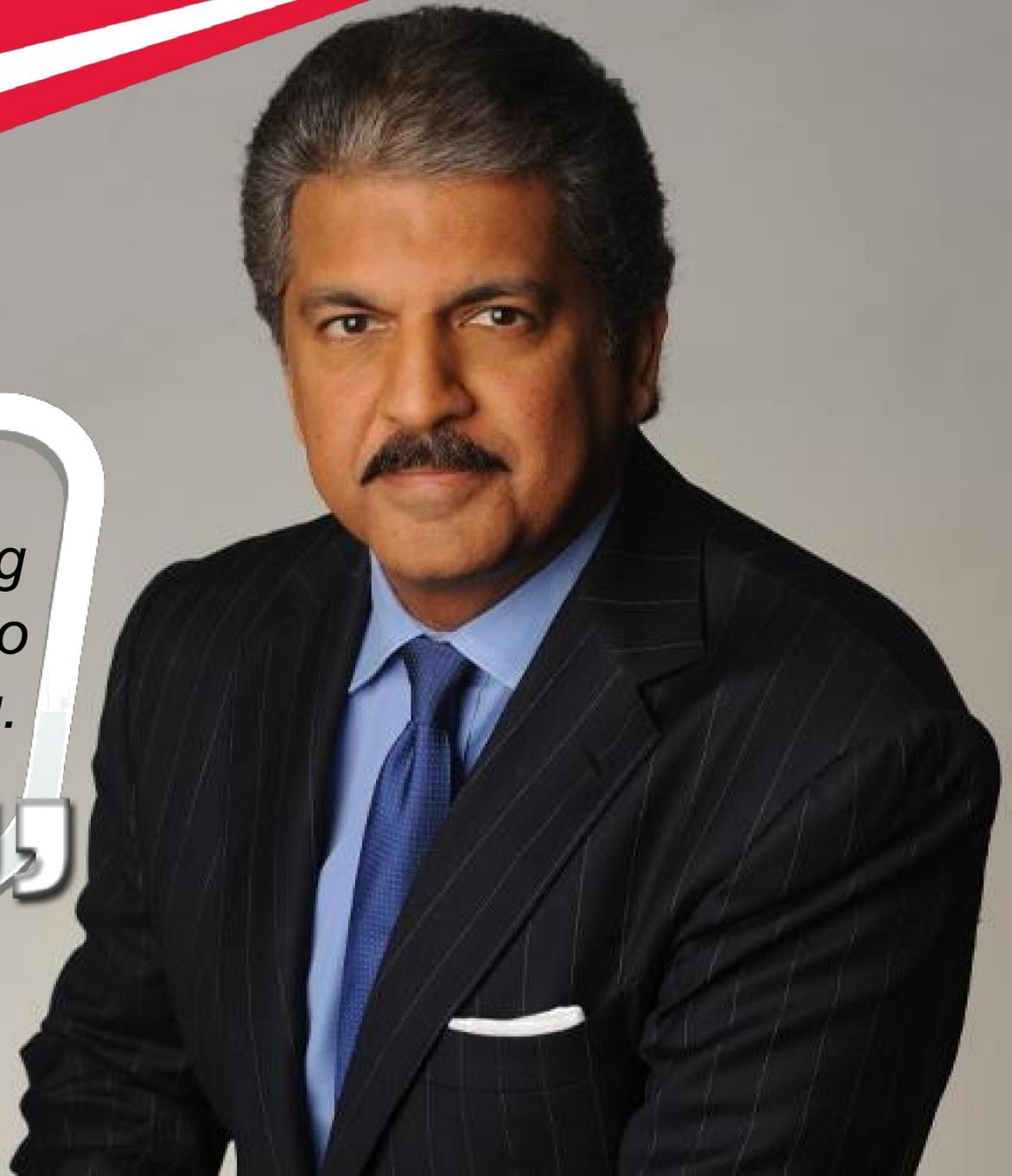


**Mahindra**  
Rise.

*It's not just how big  
we become, but also  
how we become big.*



Anand Mahindra is the Chairman of the Mahindra Group. Founded as a Steel Trading company, today, the Mahindra Group has a presence in multiple sectors – from Agribusiness to Aerospace. Anand has been named in Barron's List of Top 30 CEOs worldwide (2016) and Fortune Magazine's list of the World's 50 Greatest Leaders (2014). He is an incisive business commentator and humanitarian with over 4.1 million followers on Twitter. Among his many social change initiatives is the Nanhi Kali programme, which, for the last two decades, has been providing free education to economically under-privileged girls.

### Current Role

Anand G Mahindra is Chairman of the US \$17.8 billion Mahindra Group which is a socially and environmentally responsible global federation of companies. His tenure has seen the Group expand domestically and internationally into a range of major industrial sectors from automobiles and agriculture to IT, aerospace and more recently, renewables.

### Career Graph

Anand graduated with Honours (Magna cum laude) from Harvard College, Cambridge, Massachusetts, in 1977. In 1981, he secured an MBA degree from the Harvard Business School, Boston, Massachusetts. He returned to India that year and joined Mahindra Ugin Steel Company Ltd (MUSCO), the country's foremost producer of specialty steels, as Executive Assistant to the Finance Director. In 1989, he was appointed President and Deputy Managing Director of the company. During his stint at MUSCO, he initiated the Mahindra Group's diversification into the new business areas of real estate development and hospitality management.

Anand took over as Deputy Managing Director of the flagship company Mahindra & Mahindra in 1991 at a time when the turnover was US\$ 177 million. He

initiated a comprehensive change programme in Mahindra & Mahindra Ltd. to make the company an efficient and aggressive competitor in the new liberalized economic environment in India.

In April 1997, he was appointed Managing Director of Mahindra & Mahindra Ltd, and in January 2003 given the additional responsibility of Vice Chairman. In August 2012, he was appointed Chairman and Managing Director of Mahindra & Mahindra.

During Anand's tenure, Mahindra has also grown inorganically, seizing opportunities across the globe. Recent acquisitions include Ssangyong Motors, Reva Electric Car Company, Satyam Computer Services, Aerostaff Australia, Gippsland Aeronautics, Peugeot Motorcycles, Holiday Club Resorts, SOFGEN Holdings Limited, Lightbridge Communications Corporation, amongst others.

### Global Influencer

Anand is well known for his Twitter influence. He is on Twitter under the handle @anandmahindra and has over 4.2 million followers. He has been ranked third in the inaugural 'WorldofCEOs.com' 2013 ranking of the 'Top 30 CEOs on Social Media'.

Anand Mahindra was listed in Fortune Magazine's list of The World's 50 Greatest Leaders in 2014. Fortune magazine also named him as one of the top 25 most powerful business people in Asia for the year 2011.

Anand Mahindra was the World Economic Forum (WEF), Davos co-chair in 2009 & co-chaired the WEF India Economic Summit in 2014. He represents Indian industry at several global meets.

Anand served as the Honorary Ambassador of Foreign Investment Promotion for the Republic of Korea from November 2011 to May 2015.

Anand also serves as a member of the International Advisory Council of Singapore's Economic Development Board, which is the lead government agency for planning and executing strategies to enhance Singapore's position as a global business centre.

Other Boards and Committees that he serves on:

- World Bank Group's Advisory Board for Doing Business
- US-India Business Council – Member of the Board
- Natural History Museum of London – Board of Trustees
- The French Prime Minister's Strategic Attractiveness Council
- Harvard Business School - Asia-Pacific Advisory Board
- Harvard University Asia Centre - Advisory Committee
- Harvard Business School – Board of Dean's Advisors
- Formula E Sustainability Committee - Member

## India Inc. Leader

Anand Mahindra has often been invited by the Central & State Governments to provide his inputs on matters of national importance. He serves on the following Boards and Committees:

- US-India CEO Forum
- India-Australia CEO Forum
- Board of Trade, Government of India
- Committee for Reforming the Regulatory Environment for Doing Business in India – Member
- India Council for Sustainable Development – Member
- National Council for Electric Mobility
- National Sports Development Fund (NSDF), Government of India – Council and Executive Committee
- Chief Minister's Advisory Council, Govt. of Rajasthan – Member
- India Design Council – Chairman
- Empowered Committee on Mumbai Transformation
- The Nehru Centre, Mumbai - Executive Committee

Anand Mahindra is the co-founder of the Harvard Business School Association of India, an association dedicated to the promotion of professional management in India. He was a co-promoter of Kotak Mahindra Finance Ltd., which in 2003 was converted into a bank. Kotak Mahindra is one of the foremost private sector banks today.

As a leading industry figure, he has served as President of the Confederation of Indian Industry in 2003-04 and has also been President of the Automotive Research Association of India (ARAI).

He also served on the Boards of the National Stock Exchange of India and the National Council of Applied Economic Research, as Chairman of the Governing Council of the National Institute of Design, and as a member of the Council of Scientific & Industrial Research.

## Recognition

Anand is the recipient of several international & Indian honours, including:

'Knight of the Order of Merit' by the President of the French Republic.

- Featured in Barron's List of Top 30 CEOs worldwide – 2016
- Disruptors Awards Bloomberg TV 'Personality of the Year – Corporate India' (2016)
- 'Social Media Person of the Year' by the Internet and Mobile Association of India (2016)
- Appointed Chevalier de l'Ordre national la Légion d'Honneur (Knight in the National Order of the Legion of Honour) by the President of the French Republic (March 2016)
- First Indian recipient of the Harvard Medal by the Harvard Alumni Association given for extraordinary service to Harvard University (2014)
- Conferred the degree of Doctor of Science (Honoris Causa) by the Indian Institute of Technology, Bombay, in recognition of outstanding contributions to the Indian automobile industry (2015)
- Sustainable Development Leadership Award from The Energy and Resources Institute (TERI) (2014)
- Business Today CEO of the Year (2014)

- 'Special Recognition for Creating a True Global Indian MNC' at India's Best Market Analyst Award by Zee Business (2013)
- Forbes India Leadership Awards 'Entrepreneur for the Year' (2013)
- Global Leadership Award by the US-India Business Council (2012)
- Business Courage Award by Asia Business Leadership Forum (2012)
- Best Transformational Leader Award by the Asian Centre for Corporate Governance & Sustainability (2012)
- Business Leader of the Year by NDTV (2012)
- Featured in Asia's 25 most powerful business people by Fortune magazine (2011)
- Lloyds Banking Group Business Leader of the Year Award at The Asian Awards (2011)
- JRD Tata Corporate Leadership Award from the All India Management Association(2011)
- IMC Juran Quality Medal by IMC Ramkrishna Bajaj National Quality Award Trust (2010)
- CNBC TV18 Outstanding Business Leader of the Year (2009)
- Business Leader of the Year by Economic Times (2009)
- Ernst & Young Entrepreneur of the Year India award (2009)
- Indian of the Year award by NDTV (2009)
- Knighted as 'Grand Officer of the Order of the Star of Italy,' a civilian award of State, conferred by the President of Italy for achieving extraordinary results in the promotion of bilateral relations between Italy and India.
- 'Knight of the Order of Merit' by the President of the French Republic.

## Beyond Business

A firm believer in the power of education, Anand initiated the Nanhi Kali programme about two decades ago to provide free education to economically underprivileged girls in the country. There are over 70,000 Nanhi Kalis across the country today. He is a Trustee of the K.C. Mahindra Education Trust, which provides scholarships to students, and is also on the Board of Governors of the United World College of India, Mahindra.

Anand believes that a study of liberal arts is essential for shaping leaders of the future. He has given the largest personal donation overseas by an Indian – an endowment of 12 million USD to the Harvard Humanities Centre, now known as the Mahindra Humanities Centre.

He is a strong votary of arts and culture. Mahindra recently supported the Mahindra Sanatkada Festival, which celebrates the art, culture, and history of Lucknow. He is also instrumental in Mahindra supporting the Blues Culture in Mumbai with the Mahindra Blues and the Theatre Culture in India, through META (Mahindra Excellence in Theatre Awards).

Anand is co-founder of Naandi Danone, which is the largest safe drinking water provider to rural areas of the country catering to nearly 3 million customers. Anand is also a Life Trustee on the Board of Naandi Foundation, a leader in academic support to over

1800 government schools. Naandi also brings the best of agriculture and natural resource management to the largest number of small and marginal farmers across the country.

In 2014, Anand Mahindra, together with Charu Sharma, founded the Pro Kabaddi League to popularize the ancient and popular Indian game of kabaddi. The league, televised through the STAR television network, is aimed at creating a new popular fan following for Kabbadi as an antithesis to cricket. He also cofounded the Indian entertainment channel EPIC, which is the first genre specific Hindi entertainment channel that will showcase content based on Indian history, mythology and folklore in a uniquely contemporary format.

### Connect with Anand Mahindra



@anandmahindra



anandmahindra

# Thank you

Connect with us at [www.mahindra.com](http://www.mahindra.com)

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