

Mahindra
Rise.



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Anish Shah is the Group President (Strategy) for the Mahindra Group. His key focus areas are strategy development and implementation, building capabilities such as digitisation and analytics, enabling synergies across Group companies and driving international growth especially in the US and Africa. He also leads the Risk Management and Performance Review organizations. The Group Strategy Office also plays a key role in developing talent for leadership roles across the Group.

He joins the Mahindra Group from General Electric where he was the President and Chief Executive Officer for GE Capital India from 2009-14. In this role, he led the transformation of the business, including a turnaround of the SBI Card joint venture, which achieved significant growth and profitability.

Anish's career at GE spanned 14 years, during which he held several leadership positions at GE Capital's US and global units. As Director, Global Mortgage, he worked across 30+ countries to drive growth and manage risk. As SVP, Marketing & Product Development at GE Mortgage Insurance, he led product profitability, introduced innovative structures and played a key role in preparing the business for an IPO, as a spinoff from GE. In his initial years with GE, Anish also led Strategy, e-Commerce and Sales Force Effectiveness and had the unique experience of running

a dot-com business within GE. He received GE's Lewis Latimer Award for outstanding utilization of Six Sigma in developing a "Digital Cockpit."

He also has diverse experience with global businesses beyond GE. He led Bank of America's US Debit Products business, where he launched an innovative rewards program, led numerous initiatives in payment technology and worked closely with various teams across the Bank to enhance value for the customer.

As a strategy consultant at Bain & Company in Boston, he worked across multiple industries, including banking, oil rigs, paper, paint, steam boilers and medical equipment. His first role was with Citibank in Mumbai, where he issued bank guarantees and letters of credit as Assistant Manager, Trade Services.

Anish holds a Ph.D from Carnegie Mellon's Tepper School of Business where his doctoral thesis was on corporate governance. He also received a Masters degree from Carnegie Mellon and has a post-graduate diploma in Management from the Indian Institute of Management, Ahmedabad. He completed his Bachelor of Commerce degree from the University of Mumbai.

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