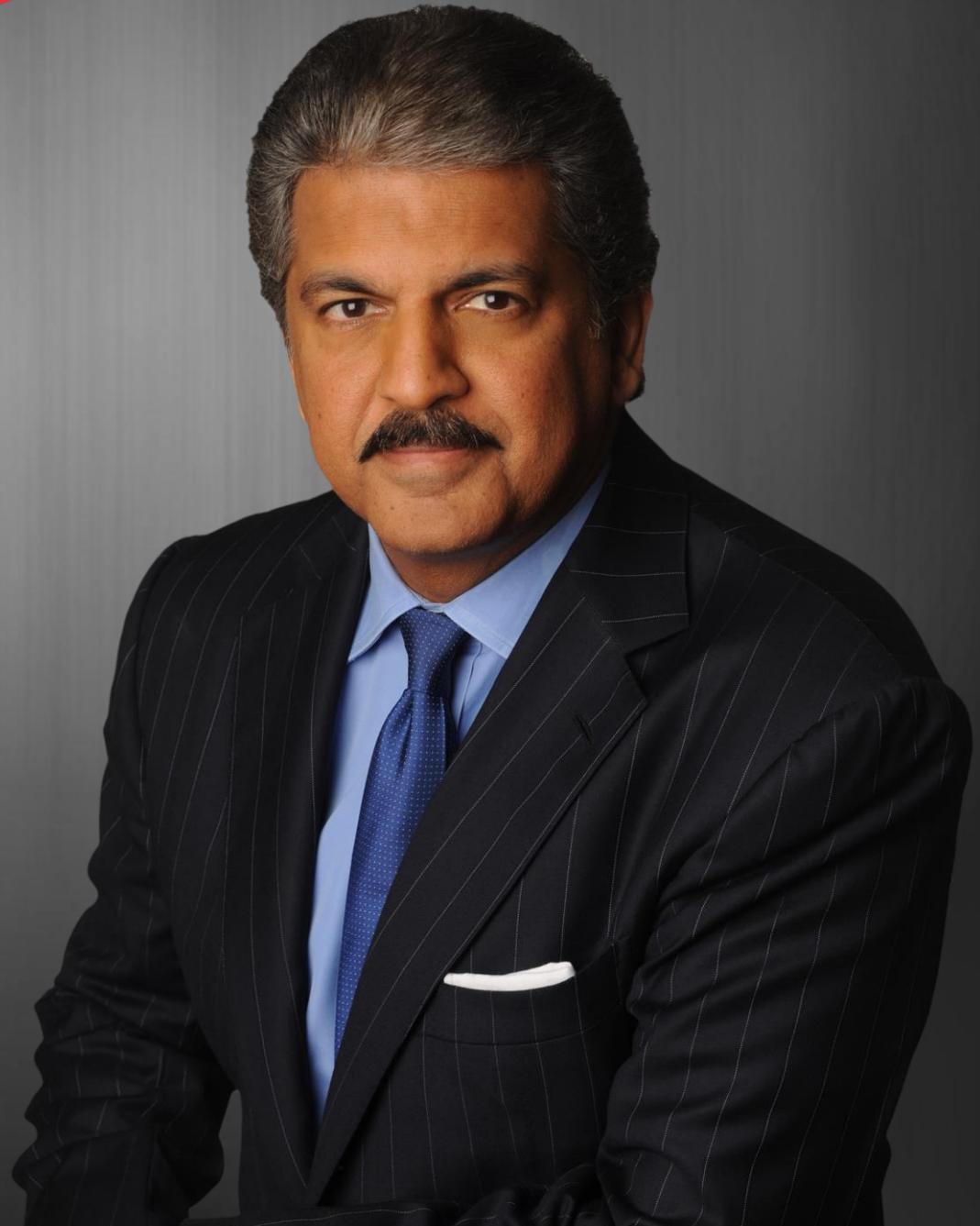


**Mahindra**  
*Rise.*



# Anand G. Mahindra

Chairman, Mahindra Group

Executive Chairman, Mahindra & Mahindra Ltd

Member of the Group Executive Board

Anand Mahindra is Chairman of the US \$19 billion Mahindra Group which is today one of India's top industrial houses. The Mahindra Group is a socially and environmentally responsible global federation of companies with a leading presence in major sectors of the Indian economy. The Group is present across the spectrum from agri-business to aerospace and is now entering new areas like renewables.

## Career Graph

Anand graduated with Honours (Magna cum laude) from Harvard College, Cambridge, Massachusetts, in 1977. In 1981, he secured an MBA from the Harvard Business School, Boston, Massachusetts. He returned to India the same year and joined Mahindra UGINE Steel Company Ltd (MUSCO), which was, at that time, the country's foremost producer of specialty steels. In 1989, he was appointed Deputy Managing Director and President of the company. During his stint at MUSCO, he initiated the Mahindra Group's diversification into the new business areas of real estate development and hospitality management.

Anand took over as Deputy Managing Director of the flagship company Mahindra & Mahindra Ltd in 1991 at a time when the turnover was US \$177 million. He initiated a comprehensive change programme to make the company an efficient and aggressive competitor in the new liberalised economic environment in India.

In April 1997, he was appointed Managing Director of Mahindra & Mahindra Ltd, and in January 2003, given the additional responsibility of Vice Chairman. In August 2012, he was appointed Chairman and Managing Director of Mahindra & Mahindra Ltd and Chairman of the Mahindra Group. In November 2016, he was re-designated as Executive Chairman of Mahindra & Mahindra Ltd and continues to be Chairman of the Mahindra Group.

During Anand's tenure, Mahindra has grown inorganically, seizing opportunities across the globe. Recent acquisitions include SsangYong Motor Company, Reva Electric Car Company, Satyam Computer Services, Aerostaff Australia, Gippsland Aeronautics, Peugeot Motorcycles, Holiday Club Resorts, SOFGEN Holdings Limited, Lightbridge Communications Corporation and Pininfarina S.p.A. amongst others.

## Global Influencer

Anand is well known for his Twitter influence. His handle @anandmahindra has nearly 5 million followers. He was ranked third in World of CEOs' 2013 ranking of Top 30 CEOs on Social Media. In 2016, Benzinga listed him as one among 10 CEOs You Need To Follow On Twitter. Fortune Magazine listed him among the World's 50 Greatest Leaders in 2014, and as one among the Top 25 Most Powerful Business People in Asia for the year 2011.

Anand co-chaired the World Economic Forum (WEF), Davos in 2009; and the WEF India Economic Summit in 2014. He represents the Indian industry at several global meets. He was appointed Honorary Ambassador of Foreign Investment Promotion for the Republic of Korea from 2011 to 2015.

Until 2016, he also served on the Asia Business Council, the International Advisory Council of Singapore's Economic Development Board and the Global Board of Advisors of the Council on Foreign Relations, New York. He is the Chairman of the India Advisory Council of the Lincoln Center, New York and serves as the Trustee on the board of the Natural History Museum of London.

Other International Boards and Committees that he serves on:

1. World Bank Group's Advisory Board for Doing Business
2. The French Prime Minister's Strategic Attractiveness Council
3. Harvard Business School – Asia – Pacific Advisory Board
4. Harvard University Asia Centre – Advisory Committee
5. Harvard Business School – Board of Dean's Advisors
6. Formula E Sustainability Committee
7. President's International Council of The J. Paul Getty Trust
8. Honorary Advisory Committee for the John H. McArthur Distinguished Fellowship
9. International Advertising Association World Congress 2018 – Governing Council

#### **India Inc. Leader**

Anand has often been invited by the Central and State Governments to provide his inputs on matters of national importance. He serves on the following Boards and Committees:

1. US – India CEO forum
2. India – Australia CEO Forum
3. Board of Trade, Government of India
4. Committee for Reforming the Regulatory Environment for Doing Business in India
5. India Council for Sustainable Development
6. National Council for Electric Mobility
7. National Sports Development Fund (NSDF), Government of India – Council and Executive Committee
8. Chief Minister's Advisory Council, Govt of Rajasthan
9. Empowered Committee on Mumbai Transformation
10. The Nehru Centre, Mumbai – Executive Committee
11. Chairman of Solar Energy Industry Advisory Council under the Jawaharlal Nehru National Solar Mission
12. India Council, Global Alliance for Clean Cook stoves

Anand is also the co-founder of the Harvard Business School Association of India, an association dedicated to the promotion of professional management in India. He was a co-promoter of Kotak Mahindra Finance Ltd, which became the Kotak Mahindra Bank in 2003. It is one of foremost private sector banks in India today

As a leading industry figure, he has served as President of the Confederation of Indian Industry in 2003-04 and has also been President of the Automotive Research Association of India (ARAI). He also served on the Boards of the National Stock Exchange of India and the National Council of Applied Economic Research, as Chairman of the Governing Council of the National Institute of Design and the India Design Council, and as a member of the Council of Scientific & Industrial Research.

## Recognition

### International Honours

- Featured in Barron's List of Top 30 CEOs worldwide (2016)
- Appointed Chevalier de l'Ordre national la Légion d'Honneur (Knight in the National Order of the Legion of Honour) by the President of the French Republic (March 2016)
- First Indian recipient of the Harvard Medal by the Harvard Alumni Association given for extraordinary service to Harvard University (2014)
- Sustainable Development Leadership Award from The Energy and Resources Institute (TERI) (2014)
- Knighted as 'Grand Officer of the Order of the Star of Italy,' a civilian award of State, conferred by the President of Italy for achieving extraordinary results in the promotion of bilateral relations between Italy and India (2013)
- Global Leadership Award by the US-India Business Council (2012)
- Business Courage Award by Asia Business Leadership Forum (2012)
- Best Transformational Leader Award by the Asian Centre for Corporate Governance & Sustainability (2012)
- Featured in Asia's 25 most powerful business people by Fortune magazine (2011)
- Lloyds Banking Group Business Leader of the Year Award at The Asian Awards (2011)

### Indian Honours

- 'Disruptor Personality of the Year Award' by Bloomberg TV India (2016)
- 'Social Media Person of the Year' by the Internet and Mobile Association of India (2016)
- Conferred the degree of Doctor of Science (Honoris Causa) by the Indian Institute of Technology, Bombay, in recognition of outstanding contributions to the Indian automobile industry (2015)

- Business Today CEO of the Year (2014)
- 'Special Recognition for Creating a True Global Indian MNC' at India's Best Market Analyst Award by Zee Business (2013)
- Forbes India Leadership Awards 'Entrepreneur for the Year' (2013)
- Business Leader of the Year by NDTV (2012)
- JRD Tata Corporate Leadership Award from All India Management Association (2011)
- IMC Juran Quality Medal by IMC Ramkrishna Bajaj National Quality Award Trust (2010)
- CNBC TV18 Outstanding Business Leader of the Year (2009)
- Business Leader of the Year by Economic Times (2009)
- Ernst & Young Entrepreneur of the Year India award (2009)
- Indian of the Year award by NDTV (2009)

## Beyond Business

A firm believer in the power of education, Anand initiated the Nanhi Kali programme at KC Mahindra Education Trust (KCMET) about two decades ago with an aim of providing underprivileged girls access to quality education. Since then, a quarter million 'Nanhi Kalis' across the country have received afterschool educational support as well as school supplies. Anand serves as a Trustee at the KCMET, which also provides a variety of scholarships to students who wish to pursue vocational and higher education. The trust also has a unique livelihood training program.

Anand is on the Board of Governors of the United World College of India. He is also a Life Trustee and the Chairman of the Board of the Naandi Foundation, India's leading NGO focussed on education of underprivileged girls, skilling and employment of youth and sustainable livelihoods to small farmers through organic and biodynamic agriculture.

Naandi has spun off some of its initiatives into for-profit social businesses. One example is Naandi Community Water Services -

a joint venture with Danone – which is engaged in setting up low-cost community based drinking water plants, catering to nearly 700,000+ customers. Another is Araku, a shared value enterprise which aims at maximising the benefit to Adivasi farmers by creating a brand that bypasses middlemen and sells directly to end consumers globally. The first global Araku branded coffee store was inaugurated in Paris in February 2017.

In 2014, Anand, together with Charu Sharma, founded the Pro Kabaddi League to popularize the ancient and popular Indian game of kabaddi. The league, televised through the STAR television network, is aimed at creating a new popular fan following for Kabaddi as an antithesis to cricket. He also co-founded the Indian entertainment channel EPIC, which is a Hindi infotainment channel that showcases content based on India from mythology to food to sports in a uniquely contemporary format.

Anand believes that a study of liberal arts is essential for shaping leaders of the future. He has gifted an endowment of US \$12 million towards the Harvard Humanities Center, which later became the 'Mahindra Humanities Center'. He is a strong votary of the arts and culture. He supports the blues and theatre culture in India with the Mahindra Blues Festival and the META (Mahindra Excellence in Theatre) Awards. What's more, through the Mahindra Sanatkada Festival, the Group celebrates art, culture, and the history of Lucknow.

Connect with Anand Mahindra  @anandmahindra

# Thank you

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