

Mahindra
Rise.



Anita Arjundas

Managing Director – Mahindra Lifespace Developers Ltd
President – Real Estate Sector, Mahindra Group
Member of the Group Executive Board

Anita Arjundas is the President of the Real Estate Sector of the Mahindra Group; a US \$ 19 billion, diversified federation of companies. She is responsible for setting the strategic direction that will enable the Mahindra Group's real estate business to drive sustainable urbanisation in India.

Anita joined the Mahindra Group in 2002 in one of the subsidiary companies of Mahindra Lifespaces – Mahindra World City, India's first integrated business city in a public-private partnership. After building the Integrated Cities business unit with two World Cities at Chennai and Jaipur, Anita took over as Managing Director of Mahindra Lifespaces and CEO of the Real Estate sector of the Group, comprising residential and industrial developments. Anita has been a member of the Mahindra Group Executive Board since April 2010.

Prior to her career with the Mahindra Group, Anita spent 3 years in the IT industry and 10 years in the consumer goods space.

An MBA graduate from BIM, India; and a Wharton AMP alumnus, Anita has been named among the 50 Most Powerful Women in Business by Fortune India for the past five years.

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