



At Mahindra, it is our constant endeavor to make advanced technology more accessible and affordable to our customers.

A Mahindra veteran, Pravin heads the domestic and international operations of the Automotive sector. As the Chief Executive of Mahindra's Automotive business, Pravin's mandate is to maintain our leadership status in the Indian UV segment and globalize our automobile business at a rapid rate.

Pravin has been with Mahindra since 1981. He heads the Automotive business – both, domestic and international operations – for Mahindra.

Pravin received his Bachelor of Commerce degree with Honors from Gujarat University. He is a Fellow Chartered Accountant, ranking 11th in the exams conducted by the Institute of Chartered Accountants of India.

Before joining Mahindra, he worked with A.F. Ferguson (now Deloitte) as a Senior Manager.

Over nearly thirty years at Mahindra, Pravin has been at the forefront of functions like finance and IT systems within the automotive and tractor businesses as well as General Management. He has been closely involved with several milestones in Mahindra's evolution as a modern Sports Utility Vehicle (SUV) and Multi-Purpose Vehicle (MPV) manufacturer.

Pravin is the Chairman of the International Trade Committee of the Bombay Chamber of Commerce & Industry. He has received several awards for success in exports from the EEPC and FIEO over the

the years, most recently the EEPC Star Performer Award for 2007-2008.

In his free time, he likes to travel and meet people from different cultures and continents. He also enjoys both playing and watching cricket.

Pravin lives in Mumbai with his wife, Shobhana. They have two sons.

Connect with Pravin



@shahpns

Thank you

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