Airtel and Tech Mahindra announce partnership to grow India’s digital economy

Technology

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New Delhi, March 31, 2022: Bharti Airtel (’Airtel’), India’s premier communications solutions provider, and Tech Mahindra, a leading provider of digital transformation, consulting and business re-engineering services and solutions, today announced a strategic partnership to build and market innovative solutions for India’s digital economy by bringing together their core strengths.

Airtel and Tech Mahindra will co-develop and market 5G use cases in India. Airtel has been spearheading 5G demos and testing in India, while Tech Mahindra has developed world-class 5G applications and platforms. Airtel and Tech Mahindra will set up a joint 5G innovation lab for developing Make in India use cases for the Indian and global markets.

The two companies will also bring customised Enterprise Grade Private Networks to market, which will be at the core of the digital economy. These solutions will combine Airtel’s industry-leading integrated connectivity

portfolio of 5G ready mobile network, Fiber, SDWAN, and IoT along with Tech Mahindra's proven system integration capabilities. The companies will initially focus on segments such as Automobiles, Aviation, Ports, Utilities, Chemicals, Oil and Gas and expand to other industries going forward.

Airtel and Tech Mahindra will also offer secure Cloud and Content Delivery Network (CDN) solutions to businesses. With enterprises rapidly moving to cloud-based platforms as part of their digital transformation journeys, Airtel has built a formidable hybrid cloud portfolio with Airtel Cloud, Airtel IQ (CPaaS), alongside CDN offerings. Further, the two companies will explore leveraging Tech Mahindra's technological expertise to support Airtel in Cloud Engineering, the implementation of tools for Cloud Orchestration.

Ganesh Lakshminarayanan, CEO-Enterprise Business, Bharti Airtel, said: *"Airtel and Tech Mahindra have a shared vision of supporting the growth of India's digital ecosystem. We are delighted to join forces with Tech Mahindra to bring to market a range of cutting-edge digital solutions for the emerging requirements of enterprises. With proven technology capabilities and deep customer trust enjoyed by the two brands, we believe this is a win-win partnership."*

Manish Vyas, President, Communications, Media and Entertainment Business, and CEO, Network Services, Tech Mahindra, said: *"5G ecosystem will unlock immense opportunities for industries across sectors to improve productivity and enhance customer experience through digitally-powered*

new-age platforms and solutions. We are excited to partner with Airtel to provide innovative and cutting-edge solutions for enterprise customers. In line with Tech Mahindra's NXT.NOWTM framework, this collaboration is focused on offering next-generation services to the Indian market by enabling transformation via network, cloud engineering and customer experience."

As part of NXT.NOWTM framework, which aims to provide a 'seamless customer experience', Tech Mahindra focuses on investing in emerging technologies and solutions that enable digital transformation and meet the evolving needs of changing customers.

About Airtel

Headquartered in India, Airtel is a global communications solutions provider with over 480 mn customers in 16 countries across South Asia and Africa. The company ranks among the top three mobile operators globally, and its networks cover over two billion people. Airtel is India's largest integrated communications solutions provider and the second-largest mobile operator in Africa. Airtel's retail portfolio includes high speed 4G/4.5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and cloud based communication. For more details, visit www.airtel.com

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About Tech Mahindra

Tech Mahindra offers innovative and customer-centric digital experiences, enabling enterprises, associates and society to Rise. We are a USD 5.1 billion organisation with 121,900+ professionals across 90 countries, helping 997 global customers, including Fortune 500 companies. We are focused on leveraging next-generation technologies, including 5G, Blockchain, Cybersecurity, Artificial Intelligence, and more, to enable end to end digital transformation for global customers. Tech Mahindra is one of the fastest-growing brands and amongst the top 15 IT service providers globally. Tech Mahindra has consistently emerged as a leader in sustainability and is recognised amongst the '2021 Global 100 Most sustainable corporations in the World' by Corporate Knights. With the NXT.NOW framework, Tech Mahindra aims to enhance 'Human Centric Experience' for our ecosystem and drive collaborative disruption with synergies from a robust portfolio of companies. We aim at delivering tomorrow's experiences today and believe

that the 'Future is Now'.

We are part of the Mahindra Group, founded in 1945, one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate. The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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