LEADING INDIAN CORPORATE LEADER ANAND MAHINDRA TO ADDRESS APEC CEO SUMMIT 2009

Brand

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Anand Mahindra is Vice Chairman and Managing Director of National Stock Exchange and Bombay Stock Exchange listed Mahindra & Mahindra Ltd., one of India's largest multinationals and also new owner of Singapore RHQed IT services company Mahindra Satyam

Singapore/Mumbai: Mr Anand G. Mahindra, Vice Chairman and Managing Director of Mahindra & Mahindra Ltd, one of India's largest and most respected business houses, will join a high-level panel of global business leaders at the APEC CEO Summit in Singapore to discuss post-crisis economic rebuilding strategies following the recent financial and economic meltdown.

The session titled "Shape Of Things To Come" on 13 November will see Mr Mahindra sharing a distinguished panel with other business leaders namely Mr Rex Tillerson, Chairman & CEO of Exxon Mobil, Mr Peter Loescher, President & CEO of Siemens AG as well as Mr Stephen Roach, Chairman of

Morgan Stanley Asia.

The discussion will focus on economic challenges, as well as issues on the environment, energy, politics, culture and technology faced companies and nations on the path to recovery.

The only Indian corporate leader participating at this year's summit, Mr Mahindra said, 'The Indian sub-continent has a strategic role to play in economic rebuilding by facilitating trade and investment liberalization, technical cooperation and even economic and territorial security. With its population and geographic reach, economic growth potential and business and engineering capabilities, India can serve as major catalyst for any agenda on true and sustainable development.' (this is just a proposed quote, best for him to supply his own quote as we are not familar with him and his agenda at all)

The overall theme for the CEO Summit, which will be officiated by U.S. President Obama, is 'Rebuilding the Global Economy: Crisis and Opportunity'. The summit seeks to draw industry and political leaders to collectively initiate dialogue and decisive action for post-crisis economic recovery.

The APEC CEO Summit is held held alongside the November 11-14 APEC APEC Leaders Meeting for leaders of the most powerful nations in the Pacific Rim.

Apart from President Obama, APEC leaders who have confirmed attendance are Prime Minister Kevin Rudd of Australia, President Michelle Bachelet of Chile, President Lee Myung-Bak of Korea, Prime Minister John Key of New Zealand, President Dmitry Medvedev of Russia, Prime Minister Lee Hsien Loong of Singapore, Prime Minister Abhisit Vejjajiva of Thailand, and President Nguyen Minh Triet of Vietnam. President Hu Jintao of China, Prime Minister Dato' Sri Najib Razak of Malaysia, Prime Minister Stephen Harper of Canada, as well as Prime Minister Yukio Hatoyama of Japan are also expected to speak at the prestigious Summit.

National Stock Exchange and Bombay Stock Exchange listed Mahindra & Mahindra Ltd is a US$6.3 billion global industrial conglomerate and one the top 10 industrial firms based in India. The Group's interests span financial services, automotive products, trade, retail and logistics, information technology and infrastructure development.

Since June 2009, Mahindra & Mahindra Ltd has also become the controlling shareholder of Singapore RHQ ('regional headquartered') Satyam Computer Services Ltd, a leading global business and information technology services company now renamed as Mahindra Satyam.

About Mr Anand Mahindra

Mr. Anand G. Mahindra, Vice Chairman and Managing Director of Mahindra & Mahindra Ltd. – one of India's largest and most respected business houses - graduated from Harvard College, Cambridge, Massachusetts, Magna cum

Laude. In 1981 he secured an MBA degree from the Harvard Business School, Boston, Massachusetts. He returned to India that year and joined Mahindra Ugine Steel Company Ltd (MUSCO), the country's foremost producer of speciality steels, as Executive Assistant to the Finance Director. In 1989 he was appointed President and Deputy Managing Director of the company. In the summer of 1991, he was appointed Deputy Managing Director of Mahindra & Mahindra Ltd., the country's dominant producer of off-road vehicles and agricultural tractors. He has since been engaged in a comprehensive change programme in Mahindra & Mahindra Ltd. to make the company an efficient and aggressive competitor in the new liberalised economic environment in India. In April 1997, he was appointed Managing Director of Mahindra & Mahindra Ltd and in January 2003 given the additional responsibility of Vice Chairman.

About The Mahindra Group

Mahindra embarked on its journey in 1945 by assembling the Willys Jeep in India and is now a US $6.3 billion Indian multinational. It employs over 1,00,000 people across the globe and enjoys a leadership position in utility vehicles, tractors and information technology, with a significant and growing presence in financial services, tourism, infrastructure development, trade and logistics. The Mahindra Group today is an embodiment of global excellence and enjoys a strong corporate brand image.

Mahindra is the only Indian company among the top tractor brands in the world and has made an entry in the two-wheeler segment, which will see the company emerge as a full-range player with a presence in almost every segment of the automobile industry.

The Mahindra Group recently expanded its IT portfolio when Tech Mahindra acquired the leading global business and information technology services company, Satyam Computer Services. The company is now known as Mahindra Satyam.

Mahindra's Farm Equipment Sector is the proud recipient of the Japan Quality Medal, the only tractor company worldwide to be bestowed this honour. It also holds the distinction of being the only tractor company worldwide to win the Deming Prize. The US based Reputation Institute recently ranked Mahindra among the top 10 Indian companies in its Global 200: The World's Best Corporate Reputations list.

Mahindra is also one of the few Indian companies to receive an A+ GRI checked rating for its first Sustainability Report for the year 2007-08.

About APEC CEO Summit 2009

The APEC CEO Summit is the premier business event for the Asia Pacific. It brings together the world's most brilliant minds in business and government to address the opportunities in the current economic landscape, identify the direction of future trends and assess areas of collaboration.

Given the global economic challenges faced this year by APEC economies and the world, the APEC CEO Summit 2009 has chosen the theme: "Rebuilding the Global Economy: Crisis and Opportunity". To be held for the first time in Singapore, the event provides the perfect platform for top CEOs in the Asia Pacific region to hear from APEC Leaders and international thought and business leaders ways to address the present economic crisis and fashion a stronger post-crisis financial and economic architecture. For more information, visit http://ceosummit.apec2009.sg.

About APEC

Asia-Pacific Economic Cooperation, or APEC, is the premier forum for facilitating economic growth, cooperation, trade and investment in the Asia-Pacific region.

APEC is the only inter-governmental grouping in the world operating on the basis of nonbinding commitments, open dialogue and equal respect for the views of all participants. Unlike the WTO or other multilateral trade bodies, APEC has no treaty obligations required of its participants. Decisions made within APEC are reached by consensus and commitments are undertaken on a voluntary basis.

APEC has 21 members - referred to as "Member Economies" - which account for approximately 40.5% of the world's population, approximately 54.2% of world GDP and about 43.7% of world trade. APEC's 21 Member Economies are Australia; Brunei Darussalam; Canada; Chile; People's Republic of China;

Hong Kong, China; Indonesia; Japan; Republic of Korea; Malaysia; Mexico; New Zealand; Papua New Guinea; Peru; The Republic of the Philippines; The Russian Federation; Singapore; Chinese Taipei; Thailand; United States of America; Vietnam. For more information: www.apec.org.

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