Mahindra Auto Division registers 9.5% growth in Passenger Vehicles in April 2021 over previous month

Auto

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Overall Auto Sales for the month at 36437 vehicles

Mumbai, May 1, 2021: Mahindra & Mahindra Ltd. (M&M Ltd.), a part of the USD 19.4 billion Mahindra Group, today announced that its overall auto sales (passenger vehicles+ commercial vehicles+ exports) for the month of April 2021 stood at **36437** vehicles.

The units sold in April this year is not comparable with April 2020, since no vehicles were sold last year in the domestic market due to COVID related lockdown.

In the Utility Vehicles segment, Mahindra sold **18186** vehicles in April 2021. The Passenger Vehicles segment (which includes UVs, Cars and Vans) sold **18285** vehicles in April 2021.

According to Veejay Nakra, Chief Executive Officer, Automotive Division, M&M Ltd., "The month of April registered a growth of 9.5% in our passenger vehicles segment as compared to March 2021. With the increase

in lockdown restrictions in many parts of the country we foresee continuing supply chain related production challenges. While demand remains good, there would be some impact in the first quarter as a result of low customer movement and dealership activity due to the lockdown restrictions. In times like these, our focus is the well-being and safety of all our associates and those of our dealers. Our customers will continue to experience unrestricted personalized as well as digital & contactless sales and service support."

Passenger Vehicles Sales Summary (Domestic) – April 2021

Category	**April**		
	F22	F21	% Change
Utility Vehicles	18186	0	NA
Cars + Vans	99	0	---
Passenger Vehicles	18285	0	---

*Above Domestic Sales Includes sales made in subsidiary company Mahindra Electric Mobility Ltd

Commercial Vehicles Sales Summary (Domestic) – April 2021

Category	**April**		
	F22	F21	% Change

Category		April	
LCV <2T	1561	0	NA
LCV 2 T – 3.5 T	12210	0	---
LCV > 3.5T + MHCV	333	0	---
3 Wheelers (including electric 3Ws)	2043	0	---

Exports for the month of April 2021 were at **2005** vehicles

Exports – April 2021

Category	April		
	F22	F21	% Change
Total Exports	2005	733	174%

About Mahindra

The Mahindra Group is a USD 19.4 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company by volume. It also enjoys a strong presence in renewable energy, agribusiness, logistics and real estate development.

Headquartered in India, Mahindra employs over 2,56,000 people across 100 countries.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise

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