

## **Mahindra Logistics endeavors to train 10000 drivers across India in 2018, under Pradhan Mantri Kaushal Vikas Yojana**

*Logistics*

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~The Defensive driver training will sensitize the importance of safe driving and improve the driving skills of driver partners~

**Mumbai, 16 January, 2018:** Mahindra Logistics, the largest 3PL solutions providers in the Indian logistics industry, has initiated a special training programme to sensitize, train and empower drivers across India about safety and security. The training programme will be conducted as a part of Pradhan Mantri Kaushal Vikas Yojana (PMVKY).

Mahindra Logistics endeavors to train 10000 drivers across the country. This skill and certification aims to enable and mobilize a large number of drivers to drive responsibly, understand vehicle condition and statutory compliances, safe driving in diverse conditions, behavioral training, stress management and communication.

Under this initiative, Mahindra Logistics with Nidan Technologies, the empaneled agency by the Government, will impart training of defensive driving to improve the driving skills of its driver partners and anticipate situations while driving. The program will help to enhance the skill of the drivers and get practical knowledge through classroom sessions with the experts and will be certified by the Government.

Mr. Pirojshaw Sarkari, CEO of Mahindra Logistics, said, "At Mahindra Logistics, we believe that drivers are the key spokes in our business ecosystem and are the ones who ensure that material and people are always kept moving no matter whatever is the situation. As a specialized service provider pursuant to managing end-to-end logistics activities, it is our duty and responsibility to make sure that they are safe. This initiative would not only train them in safe driving but will also help them upgrade their skills."

### **About Mahindra Logistics**

Mahindra Logistics Limited (MLL) is a portfolio company of Mahindra Partners, the USD 1 billion private equity division of the USD 19 billion Mahindra Group. MLL is an integrated third-party logistics (3PL) service provider, specializing in supply chain management and people transport solutions. Founded more than a decade ago, MLL serves over 300 corporate customers across various industries like Automobile, Engineering, Consumer Goods and E-commerce. The Company pursues an "asset-light" business model, providing customised and technology enabled solutions that span across the supply chain and people transport operations.

For more information, visit [www.mahindralogistics.com](http://www.mahindralogistics.com)

### **About Mahindra Partners**

Mahindra Partners is the 1 billion USD Incubation, Private Equity & Venture Capital division of the Mahindra Group. Its mission is to accelerate value creation through a diversified global portfolio of emergent businesses. The portfolio spans across multiple industries like logistics, steel processing, renewable energy, conveyor systems, retail, infrastructure consulting and skill building, luxury boat manufacturing and media. It has recently expanded operations in U.S. by investing in the IoT and shared mobility

space.

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## **About Mahindra**

The Mahindra Group is a USD 19 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It has a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, components, commercial vehicles, speedboats, consulting services, energy, industrial equipment, logistics, real estate, steel, aerospace, defence and two wheelers. Headquartered in India, Mahindra employs over 240,000 people across 100 countries.

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