

Mahindra Mutual Fund Launches New Debt Fund "Mahindra Credit Risk Yojana"

Finance

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- Investment in quality instruments of moderate to high safety investment grade
- Selection of securities based on Risk Guard Process – An in-house Research and Process Framework
- New Fund Offer opens for initial subscription from July 27, 2018 to August 10, 2018

Mumbai, July 26, 2018: Mahindra Mutual Fund, a wholly owned subsidiary of Mahindra and Mahindra Financial Services Limited (MMFSL) launches new open ended debt scheme 'Mahindra Credit Risk Yojana,' for investors who are seeking reasonable income and capital appreciation over medium to long term. Mahindra Credit Risk Yojana is an open ended debt scheme predominantly investing in AA and below rated corporate bonds (excluding AA+ rated corporate bonds). The New Fund Offer opens on July 27, 2018 and closes on August 10, 2018. The scheme will reopen for continuous sale and repurchase within 5 business days from the date of allotment 2018.

Mr Ashutosh Bishnoi, MD & CEO, Mahindra Mutual Fund said,

'Mahindra Credit Risk Yojana' provides investors an opportunity to participate in India growth story by investing in well diversified debt portfolio of fundamentally strong, high liquid and well-known companies. We believe

the scheme offers an attractive long term investment opportunity, hence, investors seeking reasonable income and capital appreciation must participate in the offered scheme."

Mahindra Credit Risk Yojana aims to invest in quality instruments of moderate to high safety investment grade, and generate optimum returns with less volatility at the lowest quantum of risk. The selection of securities based on Risk Guard Process – An in-house Research and Process Framework

Investors with moderate risk appetite, looking to diversify their portfolio, and seeking an alternate to traditional investment options that have the potential to deliver better risk adjusted returns should look forward to 'Mahindra Credit Risk Yojana' scheme. The scheme is suitable for investors who are looking for an optimum balance of safety, liquidity and yield.

The scheme would predominantly invest minimum of 65% in AA and below rated Corporate Bonds (excluding AA+ rated Corporate Bonds), upto 35% in Debt and Money Market Instruments (includes securitized debt up to 30% of the net assets of the Scheme) and upto 10% in units issued by REITs & InvITs, with potential for capital appreciation in case of reduction in interest rates and diversified across sectors with an endeavor to invest substantial proportion into debt of listed entities (or listed parent).

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

About Mahindra Mutual Fund

Mahindra Asset Management Company Private Limited, a company incorporated under the Companies Act, 1956, is the Investment Manager for

Mahindra Mutual Fund. It is a wholly owned subsidiary of Mahindra and Mahindra Financial Services Limited (MMFSL).

Mahindra Mutual Fund endeavors to offer a variety of mutual fund schemes pan-India, with special focus in rural and semi-urban areas.

Statutory Details: Mahindra Mutual Fund has been constituted as a Trust under the Indian Trusts Act, 1882. Sponsor: Mahindra & Mahindra Financial Services Limited. (liability of Sponsor limited to Rs. 1,00,000/-) Trustee: Mahindra Trustee Company Private Limited. Investment Manager: Mahindra Asset Management Company Private Limited. The Sponsor, Trustee and Investment Manager are incorporated under the Companies Act, 1956.

About Mahindra & Mahindra Financial Services Limited

Mahindra & Mahindra Financial Services Limited (Mahindra Finance), part of the Mahindra Group, is one of India's leading non-banking finance companies. Focused on the rural and semi-urban sector, the Company has over 5.3 Million customers and has an AUM of over USD 8.49 Billion. The Company is a leading vehicle and tractor financier and also offers fixed deposits and loans to SMEs. The Company has 1,284 offices across the country.

Mahindra Finance is the only Non-Banking Financial Company from India to be listed on Dow Jones Sustainability Index in Emerging Market Category. Mahindra Finance has been ranked in Top 15 India's Best Workplaces to Work in BFSI, 2018 by Great Place to Work® Institute India. We have also been recognized as Aon Best Employer 2017 and Best BFSI Brands 2018 by The Economic Times.

The Company's Insurance Broking subsidiary, Mahindra Insurance Brokers Limited (MIBL), is a licensed Composite Broker providing Direct and Reinsurance broking services.

Mahindra Rural Housing Finance Limited (MRHFL) a subsidiary of Mahindra Finance provides loans for purchase, renovation, construction of houses to individuals in the rural and semi-urban areas of the country.

Mahindra Asset Management Company Private Limited (MAMCPL), a wholly-owned subsidiary of Mahindra Finance, is acting as the Investment Manager of Mahindra Mutual Fund.

The Company has a JV in US, Mahindra Finance USA LLC, in partnership with De Lage Landen, a subsidiary of Rabo Bank, for financing Mahindra tractors in US.

Visit us at: www.mahindrafinance.com

About Mahindra

The Mahindra Group is a USD 20.7 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It has a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, components, commercial vehicles, speedboats, consulting services, energy, industrial equipment, logistics, real estate, steel, aerospace, defence and two wheelers. Headquartered in India, Mahindra employs over 240,000 people across 100 countries.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook:
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