Mahindra Presents Its Luxury SUV, Alturas G4, to His Highness Maharaja Sawai Padmanabh Singh of Jaipur

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Mumbai, January 23, 2019: Mahindra & Mahindra Ltd. (M&M), a part of the US $20.7 billion Mahindra Group, today handed over the keys of its recently launched luxury SUV, Alturas G4, to His Highness Maharaja Sawai Padmanabh Singh of Jaipur.

Speaking at the occasion in Jaipur, **Veejay Ram Nakra, Chief of Sales and Marketing, Automotive Division, M&M Ltd.** said "It is my pleasure to present our luxury SUV, Alturas G4, to His Highness Maharaja Sawai Padmanabh Singh of Jaipur. His Highness, with his royal legacy & true sportsman spirit is an icon of new age royalty and we believe that the Alturas G4 will be the perfect vehicle for him."

The Alturas G4 is the epitome of luxury in every sense. From its imposing exteriors to its exquisite interiors, every detail in the Alturas G4 has been designed and crafted by the finest in the business. With its excellent proposition of imposing design, exquisite interiors, state-of-the-art

technology, exhilarating performance and unmatched safety, all at an attractive price point, the Alturas G4 has redefined the high-end SUV segment. It is Mahindra's most luxurious offering and comes with a host of technology & safety features such as the 3D Around View Camera, Easy Access Mode, Ventilated Seats and more, many of which are not available in vehicles at a similar price range.

About Mahindra

The Mahindra Group is a USD 20.7 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, aerospace, commercial vehicles, components, defense, logistics, real estate, renewable energy, speedboats and steel, amongst other businesses. Headquartered in India, Mahindra employs over 2,40,000 people across 100 countries.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise

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Tags :

Mahindra Royalty	Alturas G4	Royalty Redefined	Luxury	SUV	auto	New Age