Mahindra XUV700 Bookings to Open Starting 7th October

Auto

Author : mahindraadmin Category : Auto Published : 9/30/2021

Optional packs (packs cannot be combined):

1. Luxury pack available on AX7 Automatic at an additional ₹ *1.8 Lakh*
2. AWD available on AX7 Diesel Automatic at an additional ₹ *1.3 Lakh*

What's New

- Introduction of **'Add to Cart',** an industry-first functionality on the brand website for customers to save their variant configuration and dealer preference well ahead of the bookings opening.
- Launch of FinX with unique finance options, subscription and leasing designed for the XUV700 customers.

Mumbai, September 30, 2021: Mahindra & Mahindra Ltd., today announced the complete variant line-up and date of booking commencement for the most awaited SUV of the year, the XUV700. While launch prices for some of the variants were announced at the time of the product debut, the complete variant line-up announced today aims at straddling a wide spectrum of buyers, starting at ? 11.99 lakh for the MX series (MT, petrol, 5-Seater) and ?

13.99 lakh for the AX series (MT, petrol, 5-Seater) (Ex-showroom, all India). All prices (details included below) will be applicable for the first **25,000 bookings**. Official bookings will open on October 7, 2021.

Mahindra has also launched an Industry-first **'Add to Cart'** functionality on its website www.auto.mahindra.com/suv/XUV700/ for the XUV700. It allows customers to save variant configurations, including fuel type, seating capacity, colour and dealer preference ahead of the bookings opening and formally book the vehicle online from October 7, 2021. Upon the completion of booking, any further modifications made by the buyer to the variant will be treated as a fresh booking.

Variants and Top features

There is an XUV700 for everyone who seeks a rush with the widest range of offerings you will find in the segment.

Note: AX7 will be available with an optional luxury pack and will include features like Immersive 3D sound by Sony, electrically deployed smart door handles, 360o surround view, blind view monitoring, electronic park brake and wireless charging.

Test drives for the XUV700 will begin in phases, starting from 2nd October – subject to local government rules and restrictions regarding the national holiday; customers to plan test drives in consultation with the local dealership. Additionally, existing Mahindra customers will be invited for an

exclusive preview to their nearest dealerships.

Phase I cities for Test Drive from 2nd October 2021

The company will add more cities subsequently to initiate test drives for the rest of the country starting from 10th October.

Deliveries of the petrol variants will precede deliveries of the diesel variants. An official announcement regarding the date for start of deliveries will be made by 10th October.

FinX

FinX is an industry-first financing initiative which is exclusively tailor-made for XUV700 with 20 'Xclusive Launch Finance Offers'. In addition to the best existing market offerings with lowest interest rates, processing fee and EMI, FinX is a vital tool for sales consultant to help XUV 700 customers get next level of funding, saving and driving experience.

- In addition to ex-showroom funding, registration and insurance; accessories, shield, AMC and loan protection can also be funded up to 100% on-road funding with zero down payment.
- Higher savings with exclusive ROI, processing fee and foreclosure charge. Low EMIs starting at ? 799 per Lakh and extended tenure options up-to 8 years.
- An enhanced driving experience and affordability with Industry leading innovative step-up and balloon schemes. Opportunity to shift-up or upgrade to Mahindra XUV 700 from various segments like sedan, SUV and hatchback.

- Mahindra will also offer XUV700 under leasing in association with Mahindra Finance and Orix to its retail and corporate customers. Customers can benefit from a hassle-free ownership experience that includes repair, maintenance, resale value and insurance.

Additionally, the XUV700 will be available under Mahindra Subscription at zero down payment and road tax. Customers can enjoy the flexibility to change the tenure of ownership and upgrade to a higher variant every year.

Social Media Addresses for Mahindra XUV700:

- Brand website: https://auto.mahindra.com/suv/xuv700/
- Facebook: @mahindraxuv700
- Twitter: @MahindraXUV700
- Instagram: @mahindraxuv700
- YouTube: Mahindra XUV700
- Hashtags:
  #XUV700
  #HelloXUV700
  #MahindraXUV700

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership positionin farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable

energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise/ For updates subscribe to https://www.mahindra.com/news-room

Tags :

Mahindra XUV700 | Mahindra XUV bookings | Mahindra XUV700 test drive | Mahindra XUV | Mahindra & Mahindra