MMFSL to organize 2-Wheeler to 20-Wheeler Maha Loan Mela in Kharagpur

Finance

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Kharagpur, June 21, 2018: Mahindra & Mahindra Financial Services (Mahindra Finance), a leading Non-Banking Finance Company (NBFC) focused on rural and semi-urban markets, is organizing a **2-Wheeler to 20-Wheeler Maha Loan Mela** at Kharagpur in West Bengal. The two day event will be held on June 23 and 24, 2018, at Kharagpur College Ground, OT Road, Kharagpur, West Medinipur from 9:30 am to 7:30 pm.

Leading OEMs including M&M, Maruti, Toyota, Hyundai, Tata Motors, Renault, Nissan, Mahindra & Swaraj Tractors, Mahindra Genset, Mahindra Trucks, Honda 2 wheelers will participate and showcase their products through their dealerships. Vehicles ranging from 2-Wheelers, Cars, Utility Vehicles, Tractors, Commercial Vehicles to Commercial Equipment at the venue. Customers who are planning to buy any kind of vehicle – from 2-wheeler to a 20-wheeler, can avail attractive finance options from Mahindra Finance, all at the same venue.

The unique **2-Wheeler to 20-Wheeler Maha Loan Mela** was conceptualized by Mahindra Finance as a one-stop-shop providing access to a range of products through multiple brand dealerships at a single convenient location. Customers can test drive the vehicles, compare them and avail the best offers from the dealers and Mahindra Finance, without the hassle of visiting multiple dealerships and finance companies to close their purchase. Customers can give a missed call at 022-39296323 for a call back giving out more information.

Mahindra Finance has been providing loans to rural and semi-urban customers in more than three lakh villages in India for over two decades. The Company has fueled the entrepreneurial aspirations of over 5.3 million customers in rural India with customized loan products and solutions, thus empowering potential and transforming rural lives.

About Mahindra & Mahindra Financial Services Limited

Mahindra & Mahindra Financial Services Limited (Mahindra Finance), part of the Mahindra Group, is one of India's leading non-banking finance companies. Focused on the rural and semi-urban sector, the Company has over 5.3 Million customers and has an AUM of over USD 8.49 Billion. The Company is a leading vehicle and tractor financier and also offers fixed deposits and loans to SMEs. The Company has 1,289 offices across the country.

Mahindra Finance is the only Non-Banking Financial Company from India to be listed on the Dow Jones Sustainability Index in Emerging Market Category.

Mahindra Finance has been ranked in Top 15 India's Best Workplaces to Work in BFSI, 2018 by Great Place to Work® Institute India. We have also been recognized as Aon Best Employer 2017 and Best BFSI Brands 2018 by The Economic Times.

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Tags :

2-Wheeler to 20-Wheeler | loan mela | Mahindra Finance | Kharagpur | West Bengal | 2-Wheelers | Cars | Utility Vehicles | Tractors | Commercial Vehicles | Commercial Equipment