Pininfarina and Hybrid Kinetic Group to showcase one more concept at Auto China Show 2018: the electric SUV K350

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It will be presented together with the sedan H500, a further world debut, and the gran turismo HK GT

Torino, April 12th 2018 – Following the presentation at 2017 Shanghai Motor Show of the five seater SUV K550 and the seven seater SUV K750, the new four seater SUV K350 joins the range of environmentally friendly vehicles developed for Hybrid Kinetic Group, demonstrating once again Pininfarina's ability to combine styling research to environmental sustainability. The electric concept car will be unveiled together with sedan H500 at Auto China 2018 on April 25 on the HK booth.

K350 stands as the most compact SUV in the range thus showing perfect proportions, well-placed volumes on the wheels and a robust and athletic "body". The new SUV, as well as the sedan H500 and the gran turismo HK GT, also displayed in Beijing, features the leading edge technology developed by HK for the drive system, with battery, electric motors, central control unit

and range extender.

Further details of the K350 will be unveiled in the coming days on:

www.pininfarina.com

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