Tech Mahindra and Celonis Announce Global Strategic Alliance to Accelerate Enterprise Performance

Technology

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Deploy first of its kind Artificial Intelligence solution for BPS (Business Process Services) to support digital transformation of customers globally

Munich, New York, New Delhi - December 18th, 2019: Tech Mahindra, a leading provider of digital transformation, consulting and business reengineering services and solutions and Celonis, a leader in Process Excellence software, today announced a global strategic alliance to drive enterprise performance. They have deployed first of its kind Artificial Intelligence (AI) solution for BPS (Business Process Services) to support digital transformation of customers globally.

The new partnership combines Tech Mahindra's core focus to drive greater business impact for global customers that will accelerate Smart Operations, Automation and Digital Customer Experience leveraging Celonis' core Process Mining technology. Celonis' Intelligent Business Cloud not only discovers friction points in customer processes, but monitors for continuous

improvement for ways to take actions.

Ritesh Idnani, Global Head - Business Process Services and Products and Platforms, Tech Mahindra, said, *"As part of our TechMNxt charter, we continue to drive digital transformation for our customers by leveraging cutting edge technologies. We are very excited to partner with Celonis to align BPS (Business Process Services) with Artificial Intelligence based process mining technology, that will help our customers to drive business outcomes. Celonis is a recognized leader in process mining and we see tremendous value in this partnership."*

The joint go-to-market approach will address key verticals like Communications, Media & Entertainment, Healthcare & Life Sciences, Retail & CPG (Consumer Packaged Goods), Banking & Financial Services, Insurance, Travel, Transportation & Hospitality, Hi Tech & Manufacturing, Energy & Utilities, Procurement, Finance Operations.

"This partnership further strengthens our ability to drive process excellence initiatives for our customers by leveraging Tech Mahindra's Transformation, BPO, and SAP S/4 Managed Services deployment expertise. The partnership helps to significantly accelerate business transformation programs that deliver measurable outcomes for organisations," said, **Bastian Nominacher, co-Founder and co-CEO of Celonis**.

This partnership is in line with Tech Mahindra's TechMNxt charter, focused on leveraging next generation technologies like Artificial Intelligence,

Blockchain, 5G, Internet of Things, Cybersecurity, to disrupt and enable digital transformation, and to build cutting-edge technology solutions and services for the customers globally.

About Celonis

Celonis (www.celonis.com) is the New York-and-Munich-based leader in **Process Excellence** software. Built on the process mining technology it pioneered, its Intelligent Business Cloud helps organizations to rapidly remove operational friction to become a superfluid enterprise. Companies around the world including Siemens, L'Oreal, Uber, Citi, Airbus, and Vodafone rely on Celonis to guide action and drive change to business processes, resulting in millions of dollars saved and extraordinary customer experiences.

Contact: *Maria Scurry, Celonis, m.scurry@celonis.com, 781-366-7617*

About Tech Mahindra

Tech Mahindra represents the connected world, offering innovative and customer-centric information technology experiences, enabling Enterprises, Associates and the Society to Rise™. We are a USD 4.9 billion company with 125,700+ professionals across 90 countries, helping 941 global customers including Fortune 500 companies. Our convergent, digital, design experiences, innovation platforms and reusable assets connect across a number of technologies to deliver tangible business value and experiences to our stakeholders. Tech Mahindra is the highest ranked Non-U.S. company in the Forbes Global Digital 100 list (2018) and in the Forbes Fab 50 companies

in Asia (2018).

We are part of the USD 21 billion Mahindra Group that employs more than 200,000 people in over 100 countries. The Group operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, after-market, information technology and vacation ownership.

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