Tech Mahindra and i1too Partner to Launch Next-Generation Software Development Platform

Technology

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No-code application platform to empower enterprises in their digital transformation journey

Dallas, New Delhi – September 27, 2018: Tech Mahindra, a digital transformation, consulting and re-engineering specialist, and i1too, a digital disruptor, announce their strategic partnership to launch a next generation software development platform aimed at accelerating innovation, automation and digitalization across a broad spectrum of industries globally with no-code application platform WEM.

The disruptive platform empowers existing developers to build enterprise web and mobile applications rapidly, as much as 90% faster than hand or low code methods. It further enables business end-users to build and scale their business software without the need for programming expertise due to an innovative and highly intuitive interface. The total cost of ownership of applications Tech Mahindra develops on the no-code platform can be reduced by up to 80%.

"**Vikram Nair, President, EMEA Business, Tech Mahindra,** said, "At Tech Mahindra, Application Development is one of our core competencies. By adding WEM, no-code development to our existing world-class portfolio, we continue to bring innovation to our customers. The WEM platform enables us to offer greater speed and agility in developing customer solutions. i1too is helping us extend the customer dialogue beyond technology and is another one of our new transformational TechMNxt digital initiatives."

Sunil Prashara, CEO of i1too, said, "Recently, a client's Business Analyst decided to explore the art of the possible in WEM. Without any formal training he built and automated an end-to-end business workflow that his team had previously spent 8 months trying to build on another platform. He achieved this within one hour. This perfectly captures why we are so excited about our partnership with Tech Mahindra, who, with its global reach, will add WEM's game-changing no-code platform to its service portfolio. The need for business applications will continue, but how we build them has now forever changed."

Rob Schilperoort, CEO of WEM, said, "Tech Mahindra's expertise in digital transformation and leading services will significantly increase the market reach of our no-code application platform. We are very pleased that Tech Mahindra and i1too have joined forces to bring this empowerment to end-users industry-wide".

Tech Mahindra and i1too aim to lead the way in no-code application development for large enterprises, globally. As part of the TechMNxt charter, Tech Mahindra continues to leverage next generation technologies in collaboration with its partner ecosystem, aimed at fostering customer growth.

About i1too

i1too is growth catalyst and sales accelerator headquartered in London, The United Kingdom. i1too's ambition is to seek out better ways of doing things and then to massively disrupt the status quo. The company identifies capabilities that demonstrate enormous transformational potential; i1too then works with its partners to unleash these disruptive propositions across new markets and industries globally.

About WEM

WEM is headquartered in Amsterdam, the Netherlands. To create a business application, WEM simply requires the user to model organizational processes in a flowchart. WEM offers point-and-click integration with standard protocols, such as REST, SOAP and OData. All applications built in WEM are web-based and include hosting, maintenance, security, infrastructure, backup, service levels, storage, and disaster recovery. To get a free WEM trial subscription or schedule a live demo please visit: https://wem.io

About Tech Mahindra

Tech Mahindra represents the connected world, offering innovative and customer-centric information technology experiences, enabling Enterprises, Associates and the Society to Rise™. We are a USD 4.9 billion company with 113,550+ professionals across 90 countries, helping over 926 global customers including Fortune 500 companies. Our convergent, digital, design experiences, innovation platforms and reusable assets connect across a number of technologies to deliver tangible business value and experiences to our stakeholders. Tech Mahindra is amongst the Fab 50 companies in Asia (Forbes 2018 list).

We are part of the USD 21 billion Mahindra Group that employs more than 200,000 people in over 100 countries. The Group operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, after-market, information technology and vacation ownership.

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