

Tech Mahindra launches TechM amplifAI0->? to democratise Artificial Intelligence (AI) technology for enterprises globally

Technology

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Aims to amplify human potential and solve complex problems to future-proof business operations

New Delhi - April 27th, 2022 – Tech Mahindra, a leading provider of digital transformation, consulting and business reengineering services and solutions, today announced the launch of TechM amplifAI0-> ∞ - a suite of Artificial Intelligence (AI) offerings and solutions to democratize and scale the deployment of AI in a responsible manner. Through these offerings & solutions, Tech Mahindra will help enterprises amplify human potential and solve complex problems to future-proof business operations.

TechM amplifAI0-> ∞ has software-driven offerings at its center such as Artificial Intelligence for IT Operations (AIOps) and Machine Learning Operations (MLOps) platform GAiA, advanced speech analytics solution, Sayint and AI-powered marketing studio, MobiLytix . These offerings & solutions aim to help customers discover opportunities, strategize efforts in the right direction, and chalk out the roadmap to scale and sustain their AI journey.

Hasit G. Trivedi, Chief Technology Officer & Global Head- AI, Tech Mahindra, said, "AI is sacrosanct today for enterprises eyeing digital acceleration. It not only empowers organizations to reimagine everyday processes, but also helps future-proof their businesses. With the launch of TechM amplifAI0-> ∞ , we are strengthening our focus on AI to help our customers in their digital acceleration journeys. It will provide tailor-made, transformative, and agile solutions to organizations to unlock the NXT of growth."

TechM amplifAI0-> ∞ will enable enterprises to capitalize on the latest developments in AI. Its AI solutions will eliminate existing bottlenecks by offering tailor-made services and automating processes to increase the throughput and profitability of enterprises.

Tech Mahindra believes in DigitALL philosophy for comprehensive business transformation. Digital technologies catalyze the transformations – they humanize businesses by helping them think, sense, connect, communicate, secure, and act better than before. As part of NXT.NOWTM framework, which aims to enhance 'Human Centric Experience', Tech Mahindra focuses on investing in emerging technologies and solutions that enable digital transformation and meet the evolving needs of the customer.

About Tech Mahindra

Tech Mahindra offers innovative and customer-centric digital experiences, enabling enterprises, associates and society to Rise. We are a USD 5.1 billion organisation with 121,900+ professionals across 90 countries, helping 997 global customers, including Fortune 500 companies. We are focused on leveraging next-generation technologies, including 5G, Blockchain, Cybersecurity, Artificial Intelligence, and more, to enable end to end digital transformation for global customers. Tech Mahindra is one of the fastest-

growing brands and amongst the top 15 IT service providers globally. Tech Mahindra has consistently emerged as a leader in sustainability and is recognised amongst the '2021 Global 100 Most sustainable corporations in the World' by Corporate Knights. With the NXT.NOW framework, Tech Mahindra aims to enhance 'Human Centric Experience' for our ecosystem and drive collaborative disruption with synergies from a robust portfolio of companies. We aim at delivering tomorrow's experiences today and believe that the 'Future is Now'.

We are part of the [Mahindra Group](#), founded in 1945, one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate. The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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