Mahindra rolls out its 300,000th Telangana-made tractor from its facility in Zaheerabad

Farm

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- *Zaheerabad is Mahindra's youngest and largest tractor manufacturing plant in terms of capacity. It is the only tractor manufacturer in the state of Telangana*
- *Mahindra has invested close to INR 1,087 crores at its facility in Zaheerabad*
- *Employing over 1,500 workers with a capacity of over 100,000 tractors per year*
- *Mahindra's Zaheerabad plant has adopted TPM (Total Productive Maintenance) since its inception and exports to over 60 global markets, with the US being a key export market*
- *Having rolled out its first tractor from its Zaheerabad facility in 2013, the facility crossed its 100,000th unit production mark in 2017, followed by crossing its 200,000th unit in 2019*
- *Mahindra announced that it will manufacture a new tractor series called the 'K2' exclusively at the company's tractor manufacturing facility at Zaheerabad*

Zaheerabad, July 01, 2022: Mahindra Tractors, part of Mahindra's Farm Equipment Sector, the world's largest tractor manufacturer by volume, proudly rolled out its 300,000th Telangana-made tractor from the company's tractor manufacturing facility in Zaheerabad.

Mahindra's 300,000th Telangana-made tractor was rolled-out in the presence of ***Sri. K Taraka Rama Rao,*** Hon'ble Minister for IT, Municipal Administration and Urban Development, Industries & Commerce, Telangana State, ***Jayesh Ranjan*** - Principal Secretary, Industry and Commerce and IT, Govt of Telangana, along with Zaheerabad Constituency's ***Bheemarao Basawantrao Patil,*** Member of Parliament and ***K Manik Rao,*** Member of Legislature.

Commenting on the milestone, Hemant Sikka, President – Farm Equipment Sector, Mahindra & Mahindra Ltd. said, "Rolling-out our 300,000th Telangana-made tractor from our Zaheerabad facility is a significant milestone for all of us at Mahindra and for the state of Telangana. Besides being a hub for a wide range of products for the Indian market, the plant also caters to over 60 markets, including advanced markets like the US, Japan and Brazil. In line with the agri agenda of Telangana we thank our colleagues in Telangana and the state government in helping us achieve this feat. Going forward, we will roll out our new light-weight K2 tractor series from this facility.

Established in 2012, Zaheerabad is Mahindra's youngest and largest tractor manufacturing plant in terms of capacity. It is the only tractor manufacturer

in the state of Telangana. Mahindra has invested close to INR 1,087 crores at its facility in Zaheerabad, employing over 1,500 workers with a capacity of over 100,000 tractors per year on a two-shift basis.

Having rolled out its first tractor from its Zaheerabad facility in 2013, Mahindra's Zaheerabad facility crossed its 100,000th unit production mark in 2017 inclusive of exports. This was followed by crossing its 200,000th unit in 2019

With the flexibility to roll out over 330 different tractor variants ranging from 30 to 100 HP, Mahindra's Zaheerabad plant has adopted TPM (Total Productive Maintenance) since inception and exports to over 60 global markets, with the US being a key export market.

Earlier in 2020, Mahindra announced that it would manufacture a new tractor series called the 'K2' exclusively at the company's tractor manufacturing facility at Zaheerabad. K2 is a lightweight tractor programme developed through close collaboration with Mitsubishi Mahindra Agricultural Machinery of Japan, for both domestic and international markets, including USA, Japan, and Southeast Asia and will be offered across various HP points.

Mahindra Zaheerabad also rolled out some new farm machinery offerings like rice transplanters and tractor mounted combine harvesters.

Besides manufacturing farm equipment, Mahindra's Automotive Division also manufactures a wide range of cargo and passenger vehicles at the

Zaheerabad plant, giving Mahindra a significant presence in the state.

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership positionin farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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Tags :

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