Tech Mahindra and Communisis Embark on Digital Transformation Journey

Technology

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The partnership will enable Communisis to reduce the time to market and operational costs over a multiyear contract through business and technology transformation

India – 20 June 2022: Tech Mahindra, a leading provider of digital transformation, consulting, and business re-engineering services and solutions, today announced strategic partnership with Communisis, the integrated business communications provider. The partnership will enable and transform Communisis' internal and external digital capabilities.

Under the partnership, Tech Mahindra will implement Communisis' digital transformation strategy through legacy modernisation, enterprise resource planning (ERP) implementation, service desk operations, cloud and vendor management. The partnership will transform Communisis's Enterprise back-office operations including the finance function. Tech Mahindra's Next Generation suite will modernise and impact key CXO objectives whilst

aligning the business transformation with the ERP journey.

Jinender Jain, Senior VP & Head of Sales for UK and Ireland, Tech Mahindra, said, *"Digital transformation in customer communications is a crucial aspect of brand experience, and it should be at the forefront of every organization's business strategy. We are looking forward to partnering with Communisis in the journey towards more customer-centric processes, seamless experiences, data-driven operations to achieve its business goals This partnership further underlines our focus on digital growth, under the NXT.NOW™ framework and strengthens our technological leadership in the UK. We recently announced our plans to create new revenue streams and add 1000 jobs in UK, reiterating our commitment to investing in the local communities we operate in"*

With the new capabilities, Communisis will accelerate its internal digital transformation programme while assisting clients in their own transition towards a largely digital communication landscape.

Phil Hoggarth, CEO- Communisis, said, *"This is a major milestone in our digital transformation and in the development of our client services and products. This partnership with Tech Mahindra will bring pace to our cloud adoption, the rollout of our omnichannel service capabilities and in helping clients make the inevitable transition from paper to digital. As a service provider, we have a responsibility to ensure that we are always investing and developing our capabilities for the benefit of our clients and their customers in the safest, most secure way possible. The partnership with Tech Mahindra helps us fulfil that*

responsibility across our client base."

Tech Mahindra is amongst the top technology Indian Investors in the UK and the only Indian company out of 44 companies that have been awarded the Terra Carta Seal in 2021. Partnership with Communisis will further strengthen Tech Mahindra's market position and reinforce its technological leadership in the UK with increased delivery capabilities. It additionally underlines Tech Mahindra's focus on digital growth, under the NXT.NOW™ framework, which is focused on leveraging next generation technologies to deliver disruptive solutions today, and further enable digital transformation, meet the evolving and dynamic needs of its customers.

About Communisis

Communisis Limited is a wholly owned subsidiary of OSG Group operating across the UK and EMEA, powering brand engagement to provide our clients with critical communications and marketing delivery. Our 1400 colleagues work with some of the biggest financial and FMCG organisations in the world to Power their Brand Engagement through outstanding communication, conversations and outcomes, which makes lives better.

Communisis is committed to being a purpose-led and sustainable organisation. Our purpose goes beyond meeting client expectations at all costs, and we are committed to operating in a sustainable way and helping our clients do the same, throughout their supply chain and operations.

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About Tech Mahindra

Tech Mahindra offers innovative and customer-centric digital experiences, enabling enterprises, associates and society to Rise. We are a USD 5.1 billion organisation with 121,900+ professionals across 90 countries, helping 997 global customers, including Fortune 500 companies. We are focused on leveraging next-generation technologies, including 5G, Blockchain, Cybersecurity, Artificial Intelligence, and more, to enable end to end digital transformation for global customers. Tech Mahindra is one of the fastest-growing brands and amongst the top 15 IT service providers globally. Tech Mahindra has consistently emerged as a leader in sustainability and is recognised amongst the '2021 Global 100 Most sustainable corporations in the World' by Corporate Knights. With the NXT.NOW framework, Tech Mahindra aims to enhance 'Human Centric Experience' for our ecosystem and drive collaborative disruption with synergies from a robust portfolio of companies. We aim at delivering tomorrow's experiences today and believe that the 'Future is Now'.

We are part of the Mahindra Group, founded in 1945, one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in

India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate. The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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Tags :

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