Tech Mahindra Establishes Cisco Business Unit to Enable Global Organizations to Build Networks of the Future

Technology

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Focus on advisory and managed services along the entire customer engagement lifecycle

US/UK/India/ME – 6th March 2023: Tech Mahindra , a leading provider of digital transformation, consulting and business re-engineering services and solutions, has set up a Cisco Business Unit (BU) to conceive, build and bring to market a full range of advisory and managed lifecycle services capabilities. The Tech Mahindra Cisco BU will help the existing customer base of over 1200 global enterprises and telecom service providers choose, adopt, and enhance current and new Cisco solutions and technologies.

Tech Mahindra, in partnership with Cisco, will develop and implement a range of services that build and maintain agile, secure, collaborative, and hybrid networks. The new BU will support Cisco solutions, including Software Defined Wide Area Network (SD-WAN), Secure Access Service Edge (SASE),

Full Stack Observability (FSO), Managed Wi-Fi networks, Routed Optical Networks (RON), Carrier IP Networks, 5G for enterprise and Hyper Network automation.

Harshul Asnani, Global Head of Enterprise Technology Business Unit, Tech Mahindra, said: *"As the focus on network modernization increases, customers need assistance to drive business value, including functional and contextual use cases. Along with Cisco, we are excited to successfully simplify, modernize and transform connectivity infrastructure that unlocks true potential of the 5G network. As an example, we are delivering exceptional experience for our customers like Three UK. Establishment of Tech Mahindra Cisco BU will further strengthen our long-standing partnership with Cisco to conceive, build and bring to market the full range of services needed across all the phases of the customer engagement lifecycle, delivered with a managed services orientation across a wider range of Cisco technologies, with Tech Mahindra's capabilities."*

Tech Mahindra will invest in associated labs, dedicated solution architects, sales, pre-sales bandwidth and draw upon the 7500 strong network engineering consultant pool in key global markets such as the Americas, Europe, and APAC. This will accelerate customer transformation and drive business value through a single, unified governance and management structure.

Nick Holden, Vice President of Global Strategic Partners and Co-sell at Cisco Systems said, *"As organizations continue to modernize their network*

and application infrastructure, they need the right strategy and partners to provide cross-architecture solutions and expertise. The Tech Mahindra Cisco BU, anchored by Tech Mahindra's industry-leading consulting and business engineering services, will enable them to deliver secure, connected, automated experiences for our mutual customers."

Iain Milligan, Chief Network Officer at Three UK, and a customer of Tech Mahindra's Cisco BU said: *"We have been working closely with Tech Mahindra and Cisco to enable 5G connectivity and network modernization. The partnership has enabled expansion of our 5G footprint and upgrade of our 4G network and made us a leader in 5G coverage and performance for our customers. We have generated the fastest download speeds in London, Birmingham, and Manchester, winning the Ookla Speed Award with the help of our partners' technologies. With our partnership with Tech Mahindra, Cisco and wider partner eco-system, millions of mobile, business and home broadband customers across more than half the UK's population can access our superfast speeds. We are also bringing 4G/5G services to the London Underground for our customers to enjoy greater connectivity."*

The partnership is in line with Tech Mahindra's NXT.NOW™ framework, which aims to enhance "Human Centric Experience". Tech Mahindra focuses on investing in emerging technologies and solutions that enable digital transformation and meet the evolving needs of the customer.

About Three UK

Three launched in 2003 as the UK's first 3G only network, laying its foundations as the network that was born to be different. Today Three is a connectivity company that connects people to people, people to things and things to things and has 9.96 million customers.

Our network today covers 99% of the UK population and we carry 28% of the UK's mobile data traffic. Three launched 5G in August 2019, is the largest holder of spectrum in the UK and has been recognised by Ookla as having the UK's fastest 5G network. It is the only operator able to meet the International Telecoms Union (ITU) 2020 standard of 100MHz of contiguous spectrum for full 5G services.

Three is the official partner and shirt sponsor of Chelsea FC men's and women's teams. Three UK is a proud partner of Samaritans, where it will use the strength of its network and technology to connect 1 million people to emotional support2. Three was voted the Best Network for Data by uSwitch, and the Best Wholesale Partner at the Mobile Industry Awards.

Three UK is part of the CK Hutchison Holdings Ltd group of companies which has mobile operations in 11 countries. We employ more than 4,800 people across our offices in Reading and Glasgow and our 311 retail stores.

About Tech Mahindra

Tech Mahindra offers innovative and customer-centric digital experiences, enabling enterprises, associates, and the society to Rise for a more equal

world, future readiness, and value creation. It is a USD 6+ billion organization with 157,000+ professionals across 90 countries helping 1290 global customers, including Fortune 500 companies. It is focused on leveraging next-generation technologies including 5G, Metaverse, Blockchain, Quantum Computing, Cybersecurity, Artificial Intelligence, and more, to enable end-to-end digital transformation for global customers. It is the only Indian company in the world to receive HRH The Prince of Wales' Terra Carta Seal for its commitment to creating a sustainable future. It is the fastest growing brand globally in 'brand value rank' and amongst the top 7 IT brands globally in brand strength with AA+ rating. With the NXT.NOW™ framework, Tech Mahindra aims to enhance 'Human Centric Experience' for its ecosystem and drive collaborative disruption with synergies arising from a robust portfolio of companies. Tech Mahindra aims at delivering tomorrow's experiences today and believes that the 'Future is Now'.

Tech Mahindra is part of the Mahindra Group, founded in 1945, one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate. The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive

positive change in the lives of communities and stakeholders to enable them to Rise.

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