Mahindra Group announces appointment of Amarjyoti Barua as Executive Vice President - Group Strategy, joining the Group Executive Board

Brand

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Mumbai, June 07, 2023: Mahindra Group today announced the appointment of **Amarjyoti Barua** as Executive Vice President, Group Strategy. In this role, Amar will lead the Group Strategy Office, working closely with the Group's overall portfolio of businesses. The Investor Relations function will also now be a part of Group Strategy. Amar will be a part of the Group Executive Board reporting to Dr. Anish Shah, Managing Director and CEO, Mahindra Group.

Speaking about the announcement, **Dr. Anish Shah, Managing Director and CEO, Mahindra Group**, said, "We are delighted to welcome Amar to the Mahindra Group. Group Strategy is a pivotal force as it works closely with sectors across the Group to drive strong business outcomes. Amar brings great depth of knowledge and experience in financial and operational

transformation which will add great value to Group Strategy".

Prior to joining the Mahindra Group, Amar was with Baker Hughes for over six years. In his last role as Senior Vice President - Oil Field Services & Equipment (OFSE), he led the financial and operational transformation of OFSE which has presence in 120+ countries and has $14B in revenues. Prior to this he was with GE for 18 years where he lived and worked in 8 different countries across multiple industry verticals. Amar has used this experience to develop a keen understanding of multiple industries. Amar is an MBA from FMS Delhi and did his Bachelor's in Economics (Hons) from Hindu College, Delhi University. He lives in Mumbai with his wife and two sons. Amar's parents run an NGO (Seneh) in Assam which he supports in any way he can.

Commenting on his appointment, **Amar** said "I am delighted by this opportunity to work for a truly iconic group which is committed to India and its development. As a keen student of management, I have followed the Mahindra group's story over the years and am very excited to be able to contribute to the groups' vision and mission. I am grateful to Dr Shah and the Mahindra team for welcoming me into the Mahindra family"

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's

largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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