Mahindra introduces All-Electric XUV400 Pro range: Starting at an introductory price of INR 15.49 Lakh

Auto

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- **The New Pro Range:** Introducing three new variants – EC Pro (34.5kWh battery, 3.3 kW AC Charger), EL Pro (34.5 kWh battery, 7.2 kW AC charger), and EL Pro (39.4 kWh battery, 7.2 kW AC charger).
- **All New Interiors:** 26.04cm infotainment system and a 26.04cm digital instrument cluster complementing the sophisticated dual tone interiors with premium, and modern dashboard
- **Advanced Technology:** Adrenox connected car system with over 50 features providing a cutting-edge driving and ownership experience
- **Enhanced Comfort:** Dual-Zone Automatic Temperature Control, Rear AC Vents and Wireless Charger
- Bookings to commence from January 12, 2024; 14:00, can be booked with an initial booking amount of INR 21000/-
- Deliveries to begin on February 01, 2024
- Introductory prices starting at INR 15.49 Lakh applicable to deliveries till May 31, 2024

Mumbai, January 11, 2024: Mahindra & Mahindra Ltd., India's leading SUV manufacturer, today announced the launch of the XUV400 Pro Range, at an

introductory price starting at 15.49 Lakh. The latest Pro range introduces three new variants: EC Pro (34.5 kWh battery, 3.3 kW AC Charger), EL Pro (34.5 kWh battery, 7.2 kW AC charger), and EL Pro (39.4 kWh battery, 7.2 kW AC charger), each offering advanced features and enhanced comfort.

Advanced Technology and Enhanced Comfort:

The cockpit of the XUV400 Pro Range is equipped with advanced technology, including a 26.04 cm infotainment system and a 26.04 cm instrument cluster, designed for modern connectivity and ease of use. Adding to this, the Adrenox connected car system: offering over 50 connected features will further enhance driving safety, ownership experience, and overall vehicle functionality.

Additionally, the Pro range will offer an elevated cabin experience with Dual-zone Automatic Temperature Control, complemented by dedicated rear air vents, to ensure a consistently comfortable environment for all passengers. The convenience of wireless charger and a rear USB port will help the passengers remain connected on the move.

The all-electric SUV will further enhance its technological capabilities with the introduction of wireless Android Auto and Apple CarPlay features, which will be made available through over-the-air firmware updates in the next few months. This enhancement, along with Alexa compatibility, promises to offer effortless navigation and a user-friendly driving experience.

Sophisticated Design

The XUV400 Pro Range makes a bold statement with its exhilarating new Nebula Blue colour option, complemented by a sleek Shark Fin Antenna that enhances the all-electric SUV's overall aesthetic. The inside space balances comfort and style, featuring modern & premium dual-tone interiors. The core interior is an airy light-grey colour complemented with a mild-black for rich contrast. Satin-copper accents on control knobs, shift lever, and vent bezels, along with blue backlighting, highlight the presence of the electric powertrain. The sporty, comfortable seats are wrapped in natural-grain, perforated leatherette with subtle Copper decorative stitching, presenting a unified, harmonious and plush interior design.

Introductory Ex-showroom prices of the XUV400 Pro Range

Variant	Battery Size	Charger Type	Ex-Showroom Price
XUV400 EC Pro	34.5 kWh	3.3 kW AC Charger	INR 1549000/-
XUV400 EL Pro	34.5 kWh	7.2 kW AC Charger	INR 1674000/-
XUV400 EL Pro	39.4 kWh	7.2 kW AC Charger	INR 1749000/-

Social Media addresses for XUV400:

- Brand website: http://mahindraelectricautomobile.com/xuv400

- Twitter: https://twitter.com/Mahindra_XUV400
- YouTube: https://www.youtube.com/@mahindra_esuv_xuv400
- Instagram: https://www.instagram.com/mahindraxuv400
- Facebook: https://www.facebook.com/XUV400/
- LinkedIn: https://www.linkedin.com/company/mahindra-xuv400
- Hashtag: #XUV400

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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Annexure:

About XUV400:

The all-electric XUV400 has the fastest acceleration in the non-luxury segment; 0-100 km/h in a mere 8.3 seconds, top speed of 150 km/h. Operating in the C-segment SUV category, the XUV400 is 4200 mm long and boasts a wheelbase of 2600 mm, which offers its occupants not only excellent cabin space and legroom to luxuriate in but also best-in-class boot space of 378 litres/418 litres (up to roof). The XUV400 provides the highest power 110kW (150PS) and torque 310 Nm in its segment, powered by a high capacity 39.4 kWh and 34.5 kWh lithium-ion battery, delivering a range of 456 kilometres and 375 kilometres respectively, as per Indian driving cycle standards (MIDC).

The 3 intelligent drive modes: Fun, Fast, and Fearless tailor the driving experience to your mood. The 'Lively mode' is a segment-first feature, enabling effortless navigation in dense traffic. The XUV400 also offers class-leading safety features, including six airbags, ESP, TPMS, auto-dimming IRVM, all 4 Disc Brakes, ISOFIX seats. Its fast-charging compatibility has been tested globally. The vehicle also comes with best-in-industry dust and waterproof battery pack and motor, which meets IP67 standards.

Adrenox Connected Car Features:

ss1

ss2

Tags :

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