Mahindra Electric Origin SUVs to Open Bookings for all 9 variants on 14 February, 2025

Auto

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- **Complete lineup** of XEV 9e and BE 6 available for booking from February 14, 2025, 9 AM offering customers the power of choice.
- **Phased production ramp-up** of variants to meet growing demand.
- **Deliveries start mid-March 2025** for Pack Three; all other packs between June and August 2025.
- Customers can **add their preference** for model and variant of their choice from February 6, 2025, 10 AM onwards on the official website (https://www.mahindraelectricsuv.com/).

Mumbai, February 5, 2025: Mahindra's Electric Origin SUVs have set new benchmarks with world-beating features, making it an #UnlimitIndia pride moment. Driven by the overwhelming response by customers who want to access these world beaters at multiple price points, Mahindra is opening bookings for all packs of the XEV 9e and BE 6 starting February 14, 2025, 9 AM. To support this, a structured production ramp-up is being implemented, with timelines for each variant being shared.

Vehicle Ex-Showroom Price & Start of Deliveries Timeline

Variant	Battery Pack	BE 6*	XEV 9e*	Deliveries Start
Pack One	59 kWh	₹ 18.90 Lakh	₹ 21.90 Lakh	August 2025
Pack One Above	59 kWh	₹ 20.50 Lakh	**N/A**	August 2025
Pack Two	59 kWh	₹ 21.90 Lakh	₹ 24.90 Lakh	July 2025
Pack Three Select	59 kWh	₹ 24.50 Lakh	₹ 27.90 Lakh	June 2025
Pack Three	79 kWh	₹ 26.90 Lakh	₹ 30.50 Lakh	Mid-March 2025

***Disclaimers:**

- *Price does not include charger & installation cost; Billing will be done with either of the two charger options at an additional cost of ₹ 50,000 for 7.2 kW or ₹ 75,000 for 11.2 kW charger.*

- *Chargers for Institutional orders (2 or more) will be optional.*
- *Prices would be as applicable at time of delivery for all variants.*

Pack Three Films:

XEV 9e Pack Three: https://youtu.be/7ZBFqKJz0mk?si=UF4K8LkFiUVzKyEF

BE 6 Pack Three: https://youtu.be/luu9XO03Fw0?si=i_-MNsyv1X35sZq9

Colour Options:

BE 6	XEV 9e
Everest White	Everest White
Everest White - Satin	Deep Forest
Deep Forest	Tango Red
Tango Red	Nebula Blue
Desert Myst	Desert Myst
Desert Myst - Satin	Ruby Velvet
Firestorm Orange	Stealth Black
Stealth Black	

Social Media Addresses for Mahindra Electric Origin SUVs:

- **Brand website:** https://www.mahindraelectricsuv.com/
- **Instagram:** @mahindraelectricsuvs
- **Twitter (X):** @mahindraeSUVs
- **YouTube:** @mahindraelectricsuvs
- **Facebook:** @mahindraelectricoriginsuvs
- **Hashtags:** #UnlimitIndia #XEV9e #BE6 #MahindraElectricOriginSUVs

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility SUVs, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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