Mahindra Inaugurates State-Of-The-Art Training Facility in Kolkata to Strengthen Service Excellence

Auto

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Mahindra Institute of Learning Excellence (MILE) expands its capabilities to enhance customer experience in East & North-East India

Kolkata, February 17, 2025: Mahindra, today has reinforced its commitment to service excellence and technical training with the inauguration of a state-of-the-art training facility at Automall, New Town, Kolkata—the automotive hub of the Kolkata Metropolitan Area. Spanning 12,000+ sq. ft., the Mahindra Institute of Learning Excellence (MILE) will play a crucial role in enhancing the technical expertise of the Mahindra Channel Partners, International Distributors, and Fleet Owners.

Designed to meet the growing needs of India's evolving automotive landscape, this facility will ensure superior after-sales support and a seamless ownership experience for Mahindra customers, particularly in the East and North-East zones.

This training facility is designed to cater to the evolving automotive landscape, including the latest advancements in electric mobility and next-generation vehicle technologies. The modern, fully-equipped facility offers:

- Training capabilities for Mahindra's Electric Origin SUVs, ensuring service teams are well-versed in INGLO electric architecture, MAIA intelligence, battery technology, and advanced diagnostics.
- A total training capacity of 100+ participants simultaneously, enabling large-scale skill development.
- Prime location in Kolkata's automotive hub, ensuring ease of access for participants from across the region.
- Five+ demonstration bays, providing hands-on, experiential learning in real-world scenarios.
- Modern collision repair amenities, equipping technicians with specialized training in body repairs, structural integrity, and accident damage assessment.
- Dedicated aggregate overhaul sections, covering engines, transmissions, axles, differentials, automatic transmissions, and electronically assisted transmissions (EATs) for BS6 and 6.2 compliance.

By integrating electric vehicle training modules alongside conventional powertrain servicing, Mahindra is preparing its service network for the future of mobility. This expansion reflects the company's long-term commitment to technical excellence, after-sales innovation, and customer-centric solutions.

Social Media Addresses for Mahindra Electric Origin SUVs:

- **Brand website:** https://www.mahindraelectricsuv.com/
- **Instagram:** @mahindraelectricsuvs
- **Twitter (X):** @mahindraeSUVs
- **YouTube:** @mahindraelectricsuvs
- **Facebook:** @mahindraelectricoriginsuvs
- **Hashtags:** #UnlimitIndia #XEV9e #BE6 #MahindraElectricOriginSUVs

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility SUVs, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise/ For updates subscribe to https://www.mahindra.com/news-room.

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