

Mahindra Auto sells 50420 SUVs, a growth of 19% and total volumes of 83702, a growth of 15% in February 2025

Auto

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Mumbai, January 01, 2025: Mahindra & Mahindra Ltd. (M&M Ltd.), one of India’s leading automotive companies, today announced that its overall auto sales for the month of February 2025 stood at **83702** vehicles, a growth of 15%, including exports.

In the Utility Vehicles segment, Mahindra sold **50420** vehicles in the domestic market, a growth of 19% and overall, **52386** vehicles, including exports. The domestic sales for Commercial Vehicles stood at **23826**.

According to **to Veejay Nakra, President, Automotive Division, M&M Ltd.**, *“In February, we clocked SUV sales of 50420, a growth of 19% and 83702 total vehicles, a growth of 15%. This strong performance is a result of a continued positive momentum for our SUV portfolio.”*

Passenger Vehicles Sales Summary (Domestic) – February 2025						
Category	February			YTD February		
	F25	F24	%Change	F25	F24	%Change

Utility Vehicles *	50420	42401	19%	503439	419233	20%
Cars + Vans		0		9	13	-100%
Passenger Vehicles	50420	42401	19%	503439	419246	20%

Commercial Vehicles and 3 Wheelers Sales Summary (Domestic) – February 2025						
Category	February			YTD February		
	F25	F24	%Change	F25	F24	%Change
LCV < 2T**	3290	4146	-21%	35465	40081	-12%
LCV 2T – 3.5 T***	19155	17554	9%	198102	190175	4%
LCV > 3.5T + MHCV	1381	1125	23%	11569	11624	0%
3W**	6395	6158	4%	78080	72310	8%

Exports – February 2025						
Category	February			YTD February		
	F25	F24	%Change	F25	F24	%Change

Total Exports**	3061	1539	99%	30566	23090	32%
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*** Above UV Sales includes sales made by subsidiary company Mahindra Electric Automobile Limited**

**** Above Sales Includes sales made by subsidiary company Mahindra Last Mile Mobility Limited**

*****Above Sales includes Bolero Maxx PUP HD 2.0**

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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