Tech Mahindra Inks MoU with The Open University to Advance AI-Driven Innovation, Entrepreneurship and Skill Development

Technology

Author : mahindraadmin Category : Technology Published : 3/11/2025

Milton Keynes – March 11th , 2025: Tech Mahindra (NSE: TECHM), a leading global provider of technology consulting and digital solutions to enterprises across industries, has signed a Memorandum of Understanding (MoU) with The Open University (OU), the UK's largest university to drive innovation, skills development, and entrepreneurship. This strategic collaboration aims to bridge the gap between cutting-edge technology advancements and their real-world application, addressing global societal challenges like digital divide and sustainable urban development through research-driven solutions..

Through this collaboration, Tech Mahindra and OU will work together to advance research in Artificial Intelligence (AI), Extended Reality (XR), Generative AI (GenAI), and High-Tech solutions, fostering responsible and ethical technology development. The collaboration will expand OU's Open Societal Challenges program, addressing inequality, sustainability, and barriers to well-being, and the Open Business Creators initiative, fostering an

inclusive entrepreneurial community for aspiring business owners. It will also focus on developing high- quality higher education programs in India.

Harshul Asnani, President and Head - Europe Business, Tech Mahindra, said, *"Technology is a powerful enabler of change, and by collaborating with The Open University, we are taking a significant step towards driving meaningful innovation. This collaboration will help address some of the world's most pressing societal challenges while equipping future talent with the skills needed for embrace emerging technologies. Our shared commitment to ethical and responsible AI development will set new benchmarks for industry-academia collaboration."*

The MoU also represents a major step in Tech Mahindra's long-term commitment to innovation, social responsibility, and talent development. The collaboration will create opportunities for students and professionals to gain expertise in AI, digital twins, and large language models (LLMs), fostering a new generation of tech-driven entrepreneurs and industry-ready professionals.

Kevin Shakesheff, Pro-Vice-Chancellor for Research and Innovation, The Open University said, *"The Open University has always been at the forefront of education, and this collaboration with Tech Mahindra aligns with our mission to provide accessible, high-quality learning opportunities that have a tangible global impact. By combining our research expertise with Tech Mahindra's industry leadership, we will create solutions that drive innovation."*

The collaboration will also strengthen Tech Mahindra's position as an employer of choice, offering professionals opportunities to work on next-generation technologies with a real-world impact. Additionally, the collaboration will establish OU as a technology-enabled education and research institution, boosting their research capacity on real-world challenges and expand its student base, particularly in India.

About The Open University

The Open University (OU) is the largest academic institution in the UK and a world leader in flexible distance learning. Since it began in 1969, the OU has taught more than 2.3 million students worldwide and currently has around 200,000 students. In the latest assessment exercise for university research (Research Excellence Framework, 2021), over three quarters (76%) of OU research was assessed as 4 or 3 star – the highest ratings available, awarded to research that is world-leading or internationally excellent. The OU's commitment to research and societal impact is recognised too with 82% of its research impact assessed to be world-leading or internationally excellent.

Seventy-one per cent of directly registered students are in full-time or part-time employment, and 73 FTSE 100 companies have sponsored staff to take OU courses. The OU works with 2,800 employers in total to deliver workplace education, this includes more than 190 local authorities and 149 NHS Trusts and nations health boards. The Open University (OU) has had a unique educational partnership with the BBC since 1971 and today focuses

on supporting the University's social mission by extending reach and engagement. Each year the OU co-produces a wide range of television, audio – radio and podcasts, digital and social content with the BBC. Recent series for television include, Wild Isles with Sir David Attenborough, Inside Our Autistic Minds, Once Upon a Time in Northern Ireland, A Special School, Women Who Changed Modern Scotland, Parole and Secret Genius of Everything with Hannah Fry. For further information please visit The Open University

About Tech Mahindra

Tech Mahindra (NSE: TECHM) offers technology consulting and digital solutions to global enterprises across industries, enabling transformative scale at unparalleled speed. With 150,000+ professionals across 90+ countries helping 1100+ clients, Tech Mahindra provides a full spectrum of services including consulting, information technology, enterprise applications, business process services, engineering services, network services, customer experience & design, AI & analytics, and cloud & infrastructure services. It is the first Indian company in the world to have been awarded the Sustainable Markets Initiative's Terra Carta Seal, which recognizes global companies that are actively leading the charge to create a climate and nature-positive future. Tech Mahindra is part of the Mahindra Group, founded in 1945, one of the largest and most admired multinational federation of companies. For more information on how TechM can partner with you to meet your Scale at

Speed™ imperatives, please visit https://www.techmahindra.com

For more information on Tech Mahindra, please contact: media.

relations@techmahindra.com

Tags :

Artificial Intelligence (AI) Extended Reality(XR) Generative AI(GenAI) High-Tech solutions digital twins large language models(LLMs)