Mahindra announces price hike across SUV and CV range effective April 2025

Auto

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Mumbai, 21 March, 2025: Mahindra & Mahindra, India's leading SUV manufacturer, today announced an increase in prices of up to 3% for its SUV and CV range, effective April 2025. This price increase is attributed to rising input cost and increased commodity prices, among other reasons. The extent of the price increase will vary across different SUVs and commercial vehicles.

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility SUVs, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in

the lives of communities and stakeholders to enable them to Rise.

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Mahindra Price Hike