Mahindra Auto sells 48048 SUVs, a growth of 18% and total volumes of 83894, a growth of 23% in March 2025

Auto

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Mumbai, April 01, 2025: Mahindra & Mahindra Ltd. (M&M Ltd.), one of India's leading automotive companies, today announced that its overall auto sales for the month of March 2025 stood at **83894** vehicles, a growth of 23%, including exports.

In the Utility Vehicles segment, Mahindra sold **48048** vehicles in the domestic market, a growth of 18% and overall, **50835** vehicles, including exports. The domestic sales for Commercial Vehicles stood at **23951**.

The company closed the year with **551487** SUVs, the highest ever in its history, with a growth of 20%YoY. We also closed the year with the highest Vahan registrations with 20% growth (1 st Apr 2024 to 31 st March 2025) helping us to keep our dealer inventory levels within norms.

Some of the other key achievements for the year include being the No1 SUV player and No2 Passenger Vehicle manufacturer by revenue, crossing 50%

market share in the LCV<3.5T category and scaling up international operations by 41%YoY. Mahindra also became the only Indian auto company to obtain DJSI Index world leader status this year.

According to **Veejay Nakra, President, Automotive Division, M&M Ltd.**, *"In March, we sold a total of 48,048 SUVs, with a growth of 18% and 83894 total vehicles, a 23% growth over last year. We also started the deliveries of our Electric Origin SUVs, where we see a strong continued demand momentum. The year ended on a very positive note with us selling over 5 lakh SUVs in the domestic market for the first time ever."*

Passenger Vehicles Sales Summary (Domestic) – March 2025

Category	March			YTD March		
	F25	F24	% Change	F25	F24	%Chang
Utility Vehicles *	48048	40631	18%	551487	459864	20%
Cars + Vans		0		0	13	-100%
Passenger Vehicles	**48048**	**40631**	**18%**	**551487**	**459877**	**20%**

Commercial Vehicles and 3 Wheelers Sales Summary (Domestic) – March 2025

Category	March			YTD March		
	F25	F24	%Change	F25	F24	%Chang
LCV < 2T**	3530	4012	-12%	38995	44093	-12%
LCV 2T - 3.5 T***	18958	15387	23%	217060	205562	6%
LCV > 3.5T + MHCV	1463	1531	-4%	13032	13155	-1%
3W**	7752	5279	47%	85832	77589	11%

Exports – March 2025						
Category	**March**			**YTD March**		
	F25	**F24**	**%Change**	**F25**	**F24**	**%Change**
Total Exports**	**4143**	**1573**	**163%**	**34709**	**24663**	**41%**

*** Above UV Sales includes sales made by subsidiary company Mahindra Electric Automobile Limited**

**** Above Sales Includes sales made by subsidiary company Mahindra Last Mile Mobility Limited**

*****Above Sales includes Bolero Maxx PUP HD 2.0**

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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