Mahindra Delivers 3000 All-Electric Origin SUVs Across India

Auto

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Mumbai, April 9, 2025: Mahindra today announced a major milestone in its electric mobility journey, with over 3000 customer deliveries of its all-electric Origin SUVs—the XEV 9e and BE 6—completed since the commencement of deliveries on March 20, 2025.

The response to Mahindra's new electric SUV portfolio has been overwhelming. Both the XEV 9e and BE 6 continue to witness strong booking momentum, with majority of the customers opting for the fully loaded Pack Three variant. Current booking trends indicate 59% demand for the XEV 9e and 41% for the BE 6. The waiting period currently extends up to six months in select regions, and Mahindra is actively scaling up deliveries nationwide to reduce wait times and ensure a seamless ownership journey.

In line with its commitment to delivering a customer-first EV experience, Mahindra has introduced an intuitive new 'Default' drive mode. Designed especially for first-time EV adopters, this mode offers a driving feel akin to

internal combustion vehicles—making the transition to electric smoother, more natural, and instantly comfortable.

Each vehicle delivery is accompanied by a curated set of video guides that walk customers through best practices for EV ownership. These include tips on efficient charging, driving techniques to optimise range, and a walkthrough of the vehicle's advanced connected technologies—empowering owners to unlock the full potential of their electric SUVs from day one.

As Mahindra continues to redefine the future of mobility, this milestone underscores the growing trust and excitement among customers towards sustainable and intelligent transportation.

Social Media Addresses for Mahindra Electric Origin SUVs:

- **Brand website:** https://www.mahindraelectricsuv.com/
- **Instagram:** @mahindraelectricsuvs
- **Twitter (X):** @mahindraeSUVs
- **YouTube:** @mahindraelectricsuvs
- **Facebook:** @mahindraelectricoriginsuvs
- **Hashtags:** #UnlimitIndia #XEV9e #BE6 #MahindraElectricOriginSUVs

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260000 employees in over 100

countries. It enjoys a leadership position in farm equipment, utility SUVs, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on www.mahindra.com/ Twitter and Facebook: @MahindraRise/ For updates subscribe to https://www.mahindra.com/news-room.

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