Club Mahindra Leads with Inclusion: Transitions Acacia Palms in Goa into an All-Women-Run Resort

Hospitality

Author : mahindraadmin Category : Hospitality Published : 5/12/2025

Mumbai, 12 May 2024: Club Mahindra, the flagship brand of Mahindra Holidays & Resorts India Limited, has announced a ground-breaking initiative with the transformation of its Acacia Palms resort in Goa into an all-women-run property under its portfolio. This initiative marks a historic milestone as Acacia Palms becomes the first resort of its kind across the Club Mahindra Portfolio.

The transformation of Acacia Palms into an all-women-run resort underlines Club Mahindra's unwavering commitment to gender diversity, inclusion, and women empowerment in the hospitality industry.

From resort operations to the guest services, every aspect of the resort is managed by a team of talented and dedicated women. Many of these employees come from diverse hospitality backgrounds, with several of them stepping into roles for the first time in areas such as security, engineering, general technicians (electrical, mechanical), horticulture, food production and

kitchen stewarding. This initiative not only provides them with invaluable opportunities to develop their skills but also empowers them to build meaningful careers and thrive within the hospitality industry. It is also aimed at fostering a more inclusive and equitable workplace while setting a benchmark in the global hospitality industry.

Club Mahindra is actively partnering with local women entrepreneurs and artisans to integrate their skills and products into the resort offerings, promoting community upliftment and sustainable development.

Speaking about the milestone, **Manoj Bhat, Managing Director & Chief Executive Officer, Mahindra Holidays & Resorts India Limited,** stated, *"We are thrilled to announce that our Acacia Palms Resort in Goa is now an all-women-staff property and is a true reflection of our steadfast commitment to gender diversity, inclusion, and women empowerment."*

Tanvi Choksi, Chief Human Resources Officer, Mahindra Holidays & Resorts India Limited, added, *"At Mahindra Holidays, we believe true inclusion goes beyond intent. By building an ecosystem where women can thrive, grow, and lead across functions—including roles that have traditionally been male-dominated like engineering, security, and kitchen stewarding—we are not only delivering a distinctive guest experience but also reshaping the future of hospitality. The all-women-led transformation at Club Mahindra Acacia Palms is a bold step forward in breaking stereotypes, unlocking potential, and inspiring industry-wide change.*

About Mahindra Holidays & Resorts India Limited

Mahindra Holidays & Resorts India Limited (MHRIL), India's leading leisure hospitality company offers quality family holidays primarily through vacation ownership. MHRIL offers a 25/15/10-year membership along with other products – Bliss, Go Zest, Club Mahindra Fundays for corporates, through its flagship brand Club Mahindra.

As of March 31, 2025, MHRIL has 125 resorts across India & abroad and its subsidiary, Holiday Club Resorts Oy (HCR), Finland, a leading vacation ownership company in Europe has 33 Timeshare Properties (Including 9 Spa Resorts) across Finland, Sweden, and Spain.

Visit us at www.clubmahindra.com and follow us on X, LinkedIn, Instagram and Facebook to know more about us.

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federations of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology, and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in

the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on www.mahindra.com/ X and Facebook: @MahindraRise/ For updates, subscribe to https://www.mahindra.com/news-room

For further details, please contact:

Yayati Gaikwad | yayati.gaikwad776@mahindraholidays.com