Mahindra’s Farm Equipment Business Sells 51,769 Tractor Units in India during June 2025

Farm

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Mumbai, July 01, 2025: Mahindra & Mahindra Ltd.’s Farm Equipment Business (FEB), part of the Mahindra Group, today announced its tractor sales numbers for June 2025.

Domestic sales in June 2025 were at **51,769 units,** as against **45,888** units during June 2024, reflecting a **13%** year-on-year growth.

Total tractor sales (Domestic + Exports) during June 2025 were at **53,392** units, as against **47,319** units for the same period last year. Exports for the month stood at **1,623** units.

Commenting on the performance, **Veejay Nakra, President – Farm Equipment Business, Mahindra & Mahindra Ltd.** said *“We have sold **51,769** tractors in the domestic market during June 2025, a growth of 13% over last year. The industry posted growth in June 2025, primarily driven by cash flow from Rabi crop harvesting & widespread arrival of monsoon across most regions. With better long-term rainfall departure this month, land preparation activities*

*are well supported for the upcoming Kharif season. Record foodgrain production especially rice, wheat, pulses coupled with various Government initiatives to improve farmer income are expected to augur well for tractor demand in the coming months. In the exports market, we have sold **1,623** tractors, a growth of 13% over last year."*

Farm Equipment Business Summary						
	June			YTD June		
	F26	F25	%Change	F26	F25	%Char
Domestic	51,769	45,888	13%	1,29,199	1,16,930	10%
Exports	1,623	1,431	13%	4,890	4,537	8%
Total	53,392	47,319	13%	1,34,089	1,21,467	10%

*Exports include CKD

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate. The Mahindra Group

has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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