

Mahindra Auto sells 49,871 SUVs, a 20% growth and total volumes of 83,691, a 26% growth in July 2025

Auto

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Mumbai, August 01, 2025: Mahindra & Mahindra Ltd. (M&M Ltd.), one of India’s leading automotive companies, today announced that its overall auto sales for the month of July 2025 stood at **83,691** vehicles, a growth of **26%**, including exports.

In the Utility Vehicles segment, Mahindra sold **49,871** vehicles in the domestic market, a growth of **20%** and overall, **50,835** vehicles, including exports. The domestic sales for Commercial Vehicles stood at **21,571**.

According to **Nalinikanth Gollagunta, CEO, Automotive Division, M&M Ltd.**, *“In July, we achieved SUV sales of 49,871 units, a growth of 20%, and total vehicle sales of 83,691 units, a 26% growth compared to the same month last year. Our SUV growth has been supported by the recent launch of XUV 3XO 'RE VX' Series & the commencement of deliveries for Pack two variants of the BE 6 and XEV 9E models.”*

Passenger Vehicles Sales Summary (Domestic) – July 2025		
Category	July	YTD July

F26	F25	% Change	F26	F25	% Change	
Utility Vehicles*	49871	41623	20%	201938	165871	22%
Cars + Vans			0			0
Passenger Vehicles	49871	41623	20%	201938	165871	22%

Commercial Vehicles and 3 Wheelers Sales Summary (Domestic) – July 2025						
Category	July			YTD July		
	F26	F25	% Change	F26	F25	% Change
LCV 2T**	2763	3036	-9%	10571	12791	-17%
LCV 2 T – 3.5 T**	17701	15751	12%	71332	65128	10%
LCV > 3.5T + MHCV	1107	926	20%	4624	4320	7%
3 Wheelers (including electric 3Ws)**	9475	3593	164%	30034	21244	41%

Exports – July 2025

Category	July			YTD July		
	F26	F25	% Change	F26	F25	% Change
Total Exports**	2774	1515	83%	12441	8640	44%

*** Above UV Sales includes sales made by subsidiary company Mahindra Electric**

Automobile Limited

**** Above Sales Includes sales made by subsidiary company Mahindra Last Mile**

Mobility Limited

*****Above Sales includes Bolero Maxx PUP HD 1.9 & HD 2.0**

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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