Mahindra’s Farm Equipment Business Sells 26,990 Tractor Units in India during July 2025

Farm

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Mumbai, August 01, 2025: Mahindra & Mahindra Ltd.’s Farm Equipment Business (FEB), part of the Mahindra Group, today announced its tractor sales numbers for July 2025.

Domestic sales in July 2025 were at **26,990 units**, as against **25,587** units in July 2024, reflecting a **5%** year-on-year growth.

Total tractor sales (Domestic + Exports) during July 2025 were at **28,708** units, as against **27,209** units for the same period last year. Exports for the month stood at **1,718** units.

Commenting on the performance, **Veejay Nakra, President – Farm Equipment Business, Mahindra & Mahindra Ltd.** said, *“We have sold 26,990 tractors in the domestic market during the month of July 2025, a growth of 5% over last year. This performance was driven by sustained land preparation activities, supported by robust cash flows in rural markets following the conclusion of Rabi crop harvesting. Additionally, the normal progression of*

monsoon across most regions further contributed to good demand during the onset of sowing for the Kharif season. In the exports market, we have sold 1,718 tractors, a growth of 6% over last year."

Farm Equipment Business Summary						
	July			**YTD July**		
	F26	***F25***	***% Change***	***F26***	***F25***	***% Change***
Domestic	***26,990***	***25,587***	*5%*	***1,56,189***	***1,42,517***	*10%*
Exports	***1,718***	***1,622***	*6%*	***6,608***	***6,159***	*7%*
Total	***28,708***	***27,209***	*6%*	***1,62,797***	***1,48,676***	*9%*

*Exports include CKD

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate. The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of

communities and stakeholders to enable them to Rise.

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