Mahindra BE 6 Batman Edition gets overwhelming response Total quantity available increased to 999 Units from 300 Units

Auto

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Bookings Open on 23 rd August 2025, 11 AM

Deliveries begin on 20 th September 2025, International Batman Day

Mumbai, August 21, 2025: Mahindra announced today that it is increasing the production of the recently-unveiled Mahindra BE 6 Batman Edition to 999 units in response to an extraordinary outpouring of enthusiasm from fans, collectors and the community. Production of the limited edition was originally set to be capped at 300 units.

The Mahindra BE 6 Batman Edition swas always envisioned as a celebration of passion, individuality, and the enduring legacy of the Dark Knight. The Mahindra BE 6 Batman Edition has sparked the imagination and joy of the community, especially kids who connect deeply with their heroes. The overwhelming demand has made it clear that fans want more, and Mahindra is here to deliver while keeping the exclusivity intact.

Booking process

- **Pre-bookings (“Add your preference”):** Pre-bookings start August 21 st 2025 at 5 PM. Customers can add the Mahindra BE 6 Batman Edition to their cart by visiting the following link: https://www.mahindraelectricsuv.com/esuv/be-6/batman-edition.html and clicking “Add your preference”.
- During the “Add your preference” process, customers will be able to validate their phone numbers via an OTP and complete the KYC process, which will enable a faster checkout once bookings open.
- **Bookings open:** on 23rd August, 11 AM, at which point customers can confirm their bookings by paying the booking amount of ₹21,000. Bookings will be confirmed via an OTP-based validation and KYC process. (Customers can move straight to booking if they have already completed “Add your preference” step during Pre-booking).

Special Badges

After booking confirmation and allocation, each customer will be able to choose their desired ‘badge number’ (from 001 to 999). To ensure each customer gets the ‘badge number’ of their choice, we have made the number on the badge non-exclusive.

The BE6 Batman Edition is more than just a car, it’s an extension of the individuals personality and passion. This new personalization approach ensures that every vehicle celebrates connection and individuality, not just exclusivity. To celebrate this partnership, Mahindra may introduce more limited-edition models in the calendar year 2026.

The legend continues, now with 999 chances to own it.

Terms & Conditions - Mahindra reserves the right to alter the specifications and service offerings without any prior notice.

For more information, visit Mahindra Electric Origin SUV's official channels.

Social Media Addresses for Mahindra Electric Origin SUVs:

- **Brand website:** https://www.mahindraelectricsuv.com/
- **Instagram:** @mahindraelectricsuvs
- **Twitter (X):** @mahindraeSUVs
- **YouTube:** @mahindraelectricsuvs
- **Facebook:** @mahindraelectricoriginsuvs
- **Hashtags:** #UnlimitIndia #BE6 #MahindraElectricOriginSUVs #BE6BatmanEdition

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility SUVs, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise/ For updates subscribe to https://www.mahindra.com/news-room.

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