Mahindra’s Farm Equipment Business Sells 26,201 Tractor Units in India during August 2025

Farm

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Mumbai, September 01, 2025: Mahindra & Mahindra Ltd.’s Farm Equipment Business (FEB), part of the Mahindra Group, today announced its tractor sales numbers for August 2025.

Domestic sales in August 2025 were at **26,201 units,** as against **20,518** units in August 2024, reflecting a **28%** year-on-year growth.

Total tractor sales (Domestic + Exports) during August 2025 were at **28,117** units, as against **21,917** units for the same period last year. Exports for the month stood at **1,916** units.

Commenting on the performance, **Veejay Nakra, President – Farm Equipment Business, Mahindra & Mahindra Ltd.** said *“We sold **26,201** tractors in the domestic market during August 2025, a growth of **28%** over last year. The above- normal monsoon and improved reservoir levels augur well not only for Kharif crops but also for the upcoming Rabi season in October. While the IMD's forecast of surplus rainfall in September – especially in certain pockets –*

*may pose risks to Kharif harvests, it needs to be managed with caution. All these factors, along with continued government support through financing schemes for farmers could potentially drive tractor demand during the upcoming festive season. In the exports market, we have sold **1,916** tractors, a growth of **37%** over last year."*

Farm Equipment Sector Summary						
	August			YTD August		
	F26	F25	%Change	F26	F25	%Char
Domestic	26,201	20,518	28%	1,82,390	1,63,035	12%
Exports	1,916	1,399	37%	8,524	7,558	13%
Total	28,117	21,917	28%	1,90,914	1,70,593	12%

*Exports include CKD

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate. The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and

enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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