Mahindra Auto sells 39,399 SUVs and total volumes of 75,901 in August 2025

Auto

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Mumbai, September 01, 2025: Mahindra & Mahindra Ltd. (M&M Ltd.), one of India's leading automotive companies, today announced that its overall auto sales for the month of August 2025 stood at **75,901** vehicles, a flat growth including exports.

In the Utility Vehicles segment, Mahindra sold **39,399** vehicles in the domestic market, a de-growth of **-9%** and overall, **40,846** vehicles, including exports. The domestic sales for Commercial Vehicles stood at **22,427.**

According to **Nalinikanth Gollagunta, CEO, Automotive Division, M&M Ltd.**, *"August witnessed relatively robust demand in the SUV segment amidst anticipated GST rate changes. This month, Mahindra reported 7.4% YoY growth in PV Vahan registrations. In our commercial vehicles segment, Vahan registrations grew by 16% YoY (<7.5T LCV category). With the final GST announcement approaching, we consciously decided to bring down the wholesale billing to minimize the stock being carried by our dealers. We look forward to the GST*

rationalisation, which would be a demand driver through the festive season. Total vehicle sales stood at 75,901 units, marking a flat growth compared to the same period last year, with SUV sales of 39,399 units recording -9% YoY decline."

Passenger Vehicles Sales Summary (Domestic) – August 2025

Category	August			YTD August		
	F26	F25	% Change	F26	F25	%Chang
Utility Vehicles *	39399	43277	-9%	241337	209148	15%
Cars + Vans			0			0
Passenger Vehicles	**39399**	**43277**	**-9%**	**241337**	**209148**	**15%**

Commercial Vehicles and 3 Wheelers Sales Summary (Domestic) – August 2025

Category	August			YTD August		
	F26	F25	%Change	F26	F25	%Change
LCV < 2T**	2925	2957	-1%	13496	15748	-14%
LCV 2T - 3.5 T***	19502	17263	13%	90834	82391	10%

3 Wheelers (including electric 3Ws)**	10527	9326	13%	40561	30570	33%

Exports – August 2025						
Category	**August**			**YTD August**		
	F26	**F25**	**%Change**	**F26**	**F25**	**%Change**
Total Exports**	**3548**	**3060**	**16%**	**15989**	**11700**	**37%**

*** Above UV Sales includes sales made by subsidiary company Mahindra Electric Automobile Limited**

**** Above Sales Includes sales made by subsidiary company Mahindra Last Mile Mobility Limited**

*****Above Sales includes Bolero Maxx PUP HD 1.9 & HD 2.0**

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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