Mahindra Tractors and Maharashtra Govt. partner to Launch Skill Development Centre in Gadchiroli

Farm

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- ***The centre will provide world-class skill development, followed by on-job training opportunities for rural youth***
- ***Aligns with Honourable Prime Minister Modi's & Maharashtra CM's focus on skill development to leverage India's demographic dividend***

Gadchiroli, September 12, 2025: Mahindra Tractors, India's No.1 tractor brand has entered into an agreement with the Government of Maharashtra to establish a Skill Development Centre in Gadchiroli. This agreement was signed in Mumbai, between ***Mahindra Tractors, Department of Vocational Education & Training (DVET) and Maharashtra State Skill Development Society (MSSDS)*** in the presence of Honourable Shri. Devendra Fadnavis, Chief Minister of Maharashtra.

This Skill Development Centre is a collaborative effort between Mahindra Tractors, DVET, and MSSDS, aimed at promoting skill development among rural youth in **Gadchiroli**. It focuses on equipping them with **industry-ready**

skills while also boosting **local livelihoods**. The initiative aligns well with the Honourable Prime Minister Narendra Modi and Shri Devendra Fadnavis' on skill development as a national priority to harness India's unique demographic dividend.

Speaking on the occasion, **Mr. Veejay Nakra, President – Farm Equipment Business, Mahindra & Mahindra Ltd. said**, " *Maharashtra is not just a leading industrial centre, but a state that is deeply connected to the Farm Sectors growth journey. It is a matter of great pride for us to partner with the Government of Maharashtra towards building a stronger ecosystem for skill development of rural youth at Gadchiroli. Together, we aspire to create a future where the people of our rural communities are uplifted, strengthening rural prosperity.*"

Through the Tractor Skill Development Centre in Gadchiroli, Mahindra will bring unmatched industry expertise in tractor and farm machinery, together with a commitment to excellence in skill development. The centre paves the way for multiple career opportunities across the ecosystem, including assembly roles at manufacturing plants and sales and service roles at dealership locations. This is made possible through a structured curriculum, delivered by best-in-class trainers providing students access to the most modern technical equipment and hands-on experience in various aspects of tractor-related skills.

About Mahindra Tractors

Mahindra Tractors is India's No.1 tractor brand and has been the country's largest tractor manufacturer by volume for nearly four decades, with Mahindra having rolled out its first tractor in 1963 through a joint venture with International Harvester Inc., USA. Built 'Tough', Mahindra Tractors are known for their exceptional build quality and performance on rugged, unforgiving terrains. This reputation has earned the Mahindra Tractor brand prestigious global recognition, including the Deming Award and the Japanese Quality Medal—making it the only tractor manufacturer to receive both honors.

In March 2024, Mahindra Tractors became the first Indian tractor company to sell 4 million tractors globally, with a presence in over 50 countries across six continents. Powerful, fuel- efficient, and designed for longer duty cycles Mahindra Tractors offers the widest portfolio of over 300 tractor models, developed through world-class product development, R&D, testing, and manufacturing standards. Proudly made in India, Mahindra Tractors are manufactured across five locations in the country, while also maintaining a strong global manufacturing and assembly footprint through subsidiaries and joint ventures in North America, Brazil, Finland, Turkey, and Japan. The U.S. is the second-largest market for Mahindra Tractors after India.

The Mahindra Tractors range is supported by India's most comprehensive network for sales, service, and spares—ensuring the lowest total cost of ownership and the highest resale value in the industry. In addition to tractors,

Mahindra also has a significant presence in farm machinery, offering a comprehensive range of self-propelled and tractor-driven machinery that provides solutions across the entire agri-machinery value chain.

Learn more about Mahindra Tractors:

Website: https://www.mahindratractor.com/

Instagram: https://www.instagram.com/mahindratractorsofficial/?hl=en

Facebook: @MahindraTractorsIndia

X: https://x.com/TractorMahindra

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