Mahindra launches next-generation range of OJA Tractors in Australia

Farm

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Built Tough, the launch of Mahindra's Future-Ready OJA tractor range coincides with 20 years of Mahindra in Australia – marking the beginning of a new era of power, comfort, and smart farming in the country

Brisbane, September 18, 2025: Mahindra & Mahindra, the world's largest tractor manufacturer by volume, today launched its future-ready range of tractors – the Mahindra OJA in Australia.

Coinciding with 20 years of Mahindra's presence in Australia, the company **introduced three new tractor models from the OJA 1100 and 2100 series in the sub-compact and compact category**, thoughtfully engineered to meet the unique needs of Australian farmers. These are the ***OJA 1123 HST*** (hydrostatic transmission), ***OJA 1126 HST*** and the powerful ***OJA 2126 HST***.

Tough and purpose-built with a robust construction for Australian conditions, the OJA range is designed for **longevity, reliability** and **operator comfort**.

Setting new standards for Australian farmers and property owners, the OJA range is based on an **ergonomic platform** with advanced technologies, powerful engine technology and first in segment innovations like **button-operated PTO and loader with class-leading lift capacity**. The new Mahindra tractors are equipped with features like a **digital driver display panel, advanced hydraulics, power steering system** and **optional cabin configurations** – delivering unmatched comfort and control.

Projector-style headlights ensure clear visibility for early morning or late-night tasks. Featuring Mahindra's plush **mComfort seat** with **foldable armrests** and **intuitive driver-friendly colour- coded controls**, makes the OJA range a true partner for modern farming with lasting value.

Derived from the Sanskrit word ***"Ojas" meaning Powerhouse of Energy***, OJA is Mahindra's most ambitious global lightweight tractor platform. Developed through a collaborative effort between the engineering teams at **Mahindra Research Valley, India** — the R&D hub for Mahindra's Auto & Farm Sector (AFS) — and **Mitsubishi Mahindra Agricultural Machinery**, Japan, the new OJA range marks a **transformative shift in lightweight 4WD tractor design**, with cutting-edge innovations that are set to redefine farming in Australia.

Mr. Veejay Nakra – President, Farm Equipment Business, Mahindra & Mahindra Ltd. said *"As we celebrate 20 years of the Mahindra brand in Australia, we are proud to introduce the globally acclaimed Mahindra OJA tractor*

range to this important market. Built on our advanced Global Lightweight 4WD Tractor platform that's developed in collaboration with Mitsubishi Mahindra Agriculture Machinery of Japan, the OJA range reflects Mahindra's commitment to innovation, durability, and customer-centric design. With world-class technology and engineering, we believe this new offering will resonate with farmers and property owners in Australia who value performance and reliability."

Mr. Ravindra S Shahane – Head, Global Product Planning & International Operations (ASEAN & ROW), Mahindra & Mahindra Ltd. said *"For Australia, Mahindra is launching OJA models from the OJA 1100 and 2100 series in the Sub-Compact and Compact categories. With pioneering, first-in-segment technologies that are smart and thoughtfully engineered, the OJA range offers a powerful multitasking solution, designed to elevate versatility, operator comfort, and ease of use, essential for lifestyle and small property owners. Combining innovation with value, the new range will be available across Australia starting today."*

Representing a bold leap forward in operator experience and agricultural innovation, the Mahindra OJA range is **manufactured at Mahindra's state-of-the-art facility in South India**, with models from the series **also being rolled out for markets like the U.S., Canada, Thailand and India.**

For added peace of mind, Mahindra Australia offers a comprehensive warranty package: **3 years bumper-to-bumper coverage**, plus an **additional 3 years on the powertrain**. Backed by Mahindra's dedicated

service network, this industry-leading warranty sets new benchmarks in its category — offering tractor owners unmatched peace of mind.

Pic 1 - OJA launch in Australia

Mahindra OJA 1100 series

From the OJA 1100 subcompact series, Mahindra will offer two models – the **OJA 1123 HST** and **OJA 1126 HST**. The OJA sub-compact tractors boast a stylish design and a user-friendly hydrostatic transmission, with cruise control and a heater only cab, ideal for lifestyle property owners seeking a compact capable solution.

- **1123 HST**: 3-cylinder diesel engine producing 23hp power @ 3,000 RPM
- **1126 HST**: 3-cylinder diesel engine producing 26hp power @ 3,000 RPM
- **Intuitive, easily accessible controls** for effortless operations
- **Tilt and telescopic steering** for enhanced driving comfort
- **Loader lift capacity**: 420 kg
- **Rear hitch lift capacity**: 350 kg
- **Optional mid-mount mower** for versatile property maintenance
- Standard 540 RPM rear PTO – Button Operated
- **Turf and industrial tyre options** for varied terrain

Mahindra OJA 2100 series

From the OJA 2100 compact series, Mahindra will offer the **Mahindra OJA 2126 HST**. Built on a larger platform, the OJA 2126 is engineered for more

demanding tasks, with a fully integrated HVAC (heater + air-conditioner) cab as option, making it a reliable all-weather tractor. The tractor also boasts best-in-class loader lift capacity and cycle time for efficient loader operations.

- **2126 HST**: 3-cylinder diesel engine producing 26hp @ 2,500 RPM
- **Intuitive, easily accessible controls** for effortless operations
- **3-range HST transmission**
- **Tilt steering** for enhanced driving comfort
- **Wide flat operator platform** for easy movement and accessibility
- **Loader lift capacity**: 580 kg
- **Rear hitch lift capacity**: 800 kg
- **Standard 540 RPM rear PTO** – Button Operated

The OJA range will be introduced to Mahindra dealers across Australia on **September 18**, with **bookings starting today**.

About Mahindra Tractors

Mahindra & Mahindra is the world's largest tractor manufacturer by volume. Having introduced its first tractor in 1963 through a joint venture with International Harvester Inc., USA, as of 2024, Mahindra has sold over 4 million tractors. Built 'Tough', Mahindra Tractors are known for their exceptional build quality and performance on rugged, unforgiving terrains. This reputation has earned the Mahindra Tractor brand prestigious global recognition, including the Deming Award and the Japanese Quality

Medal—making it the only tractor manufacturer to receive both honors.

Mahindra Tractors has a presence in over 50 countries across six continents, with the U.S. is the second largest market for the brand, after the U.S. Powerful, fuel-efficient, and designed for longer duty cycles Mahindra Tractors offers the widest portfolio of over 300 tractor models, developed through world-class product development, R&D, testing, and manufacturing standards. Mahindra Tractors are manufactured across five locations in India, while also maintaining a strong global manufacturing and assembly footprint through subsidiaries and joint ventures in North America, Brazil, Finland, Turkey, and Japan.

Mahindra also has a significant presence in farm machinery, offering a comprehensive range of self-propelled and tractor-driven machinery that provides solutions across the entire agri- machinery value chain.

Learn more about Mahindra Tractors:

Website: https://www.mahindratractor.com/

Instagram: https://www.instagram.com/mahindratractorsofficial/?hl=en

Facebook: @MahindraTractorsIndia

X: https://x.com/TractorMahindra

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles,

information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate. The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise/ For updates subscribe to https://www.mahindra.com/news-room

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