Lakshmanan Chidambaram Appointed CEO and Managing Director of Bristlecone, a Mahindra Group Company

Technology

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Bristlecone, a Mahindra Group company and the industry's largest pure-play supply chain services provider, today announced the appointment of Lakshmanan Chidambaram (CTL) as its Chief Executive Officer and Managing Director, effective July 1, 2025.

CTL brings with him more than three decades of experience in global technology services and business transformation. Most recently, he served as President, Tech Mahindra Americas, Strategic Vertical Business, where he led one of the company's largest business units, overseeing strategy, innovation, and expansion of a multibillion-dollar footprint across critical industry sectors. CTL's track record also includes leadership roles at Syntel and HCL, where he consistently drove growth, innovation, and operational excellence.

"Bristlecone's deep supply chain expertise and strong customer relationships are powerful foundations. As I step into this new role, my focus will be on continuing and accelerating our growth journey through innovation, strategic partnerships,

and a relentless commitment to delivering value to our clients." ***- Lakshmanan Chidambaram - CEO & MD, Bristlecone***

In addition to his new role at Bristlecone, CTL will continue to serve as Americas Head for the Mahindra Group, focused on enhancing the Group's brand presence and expanding business opportunities across the region. He is also a member of the Mahindra Group Executive Board.

As Bristlecone advances its consulting-led strategy and accelerates the adoption of AI-powered supply chain solutions, CTL's leadership marks a pivotal step in driving innovation and global growth. By combining deep supply chain expertise with trusted partnerships and a focus on measurable outcomes, Bristlecone helps businesses build intelligent, resilient enterprises and unlock new possibilities across the supply chain.

ABOUT BRISTLECONE

Bristlecone is the industry's largest pure-play supply chain services provider. As the trusted partner for AI-first supply chain transformations, we specialize in empowering customers with tech-enabled solutions for planning, sourcing, and logistics. Through our consulting, platforms, and supply chain build and enablement expertise, we help Global 2000 organizations in the life sciences, retail, consumer goods, manufacturing, and high-tech industries drive visibility, resiliency, and efficiency across their supply chain.

Guided by a consulting-led approach, we serve as strategic partners to customers throughout their supply chain transformation journey. With

comprehensive advisory and implementation capabilities, we offer high-value consulting spanning domains, processes, and change management, ensuring tailored solutions that drive meaningful outcomes for each customer.

Bristlecone is headquartered in San Jose, California, with locations across North America, Europe, and Asia. It is part of the Mahindra Group.

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