

## **Mahindra Auto clocks 100298 in total vehicle sales, a growth of 16% in September 2025; Record Navratri SUV retails\* with a growth of over 60%**

*Auto*

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**Mumbai, October 01, 2025:** Mahindra & Mahindra Ltd. (M&M Ltd.), one of India's leading automotive companies, today announced that its overall auto sales for the month of September 2025 stood at **100,298** vehicles, a growth of 16% including exports.

In the Utility Vehicles segment, Mahindra sold **56,233** vehicles in the domestic market, a growth of **10%** and overall, **58,714** vehicles, including exports. The domestic sales for Commercial Vehicles stood at **26,728**, a growth of **18%**. The Billing numbers of SUVs for September were subdued due to availability of trailers in the last 10 days of the month.

According to **Nalinikanth Gollagunta, CEO, Automotive Division, M&M Ltd.**, *"In September, we achieved SUV sales of 56,233 units, a growth of 10%, and total vehicle sales of 100,298 units, a 16% growth compared to the same month last year.*

*Thanks to the impetus from GST 2.0 and the preceding weeks' pent-up demand, we have seen robust growth in dealer reported customer retails during the first nine days of Navratri\*, with over 60% growth in the SUV segment and over 70% growth in the CV segment compared to the first nine days of Navratri last year. The surge in festive demand has placed*

significant constraints on availability of trailers. We are working to improve dispatches to our dealer network within the constraints.”

Passenger Vehicles Sales Summary (Domestic) – September 2025						
Category	September			YTD September		
	F26	F25	% Change	F26	F25	% Change
Utility Vehicles**	56233	51062	10%	297570	260210	14%
Cars + Vans						
<b>Passenger Vehicles</b>	<b>56233</b>	<b>51062</b>	<b>10%</b>	<b>297570</b>	<b>260210</b>	<b>14%</b>

Commercial Vehicles and 3 Wheelers Sales Summary (Domestic) – September 2025						
Category	September			YTD September		
	F26	F25	% Change	F26	F25	% Change
LCV < 2T***	3386	3444	-2%	16882	19192	-12%

LCV 2 T – 3.5 T****	23342	19252	21%	114176	101643	12%
3 Wheelers (including electric 3Ws)***	13017	10044	30%	53578	40614	32%

Exports – September 2025						
Category	September			YTD September		
	F26	F25	% Change	F26	F25	% Change
Total Exports***	4320	3020	43%	20303	14680	38%

**Note-** Total vehicle sales of 100,298 units include SUVs, LCVs (<3.5T), 3-wheelers, and export volumes

**\* Dealer reported customer retail estimates for first nine days of Navratri compared to first nine days of Navratri last year**

**\*\* Above UV Sales includes sales made by subsidiary company Mahindra Electric Automobile Limited**

**\*\*\* Above Sales Includes sales made by subsidiary company Mahindra Last Mile Mobility Limited**

**\*\*\*\*Above Sales includes Bolero Maxx PUP HD 1.9 & HD 2.0**

**About Mahindra**

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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