

## **Mahindra Farm Equipment Business sells 64,946 Tractor Units in September 2025. Records 50% Growth in Domestic Sales.**

*Farm*

*Author : mahindraadmin Category : Farm Published : 10/1/2025*

**Mumbai, October 01, 2025:** Mahindra & Mahindra Ltd.'s Farm Equipment Business (FEB), part of the Mahindra Group, today announced its tractor sales numbers for September 2025.

Domestic sales in September 2025 were at **64,946 units**, as against **43,201** units in September 2024, reflecting a 50% year-on-year growth, on account of the benefit of GST reduction to customers and preponement of Navratri to September this year compared to last year's festive period.

Total tractor sales (Domestic + Exports) during September 2025 were at **66,111** units, as against **44,256** units for the same period last year. Exports for the month stood at 1,165 units.

Commenting on the performance, **Veejay Nakra, President – Farm Equipment Business, Mahindra & Mahindra Ltd.** said, *"We have sold 64,946 tractors in the domestic market during September, a growth of 50% over last year. Honourable Prime Minister's decision on the GST rate cut, has increased offtake in the first 9 days of Navratri which is in the month of September this year compared to October last year. This has been further supported by factors like a positive Kharif outlook, increase in the area sown this season and an above-normal monsoon."*

## ***Farm Equipment Sector Summary***

	<b>September</b>			<b>YTD September</b>		
	<b>F26</b>	<b>F25</b>	<b>% Change</b>	<b>F26</b>	<b>F25</b>	<b>% Change</b>
<b>Domestic</b>	<b>64,946</b>	<b>43,201</b>	<b>50%</b>	<b>2,47,336</b>	<b>2,06,236</b>	<b>20%</b>
<b>Exports</b>	<b>1,165</b>	<b>1,055</b>	<b>10%</b>	<b>9,689</b>	<b>8,613</b>	<b>12%</b>
<b>Total</b>	<b>66,111</b>	<b>44,256</b>	<b>49%</b>	<b>2,57,025</b>	<b>2,14,849</b>	<b>20%</b>

\*Exports include CKD

### **About Mahindra**

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate. The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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### **Media contact information**

Nayana Borthakur

Head – Communications

Automotive & Farm Sector (Corporate)

Mahindra & Mahindra Limited

Email – [borthakur.nayana@mahindra.com](mailto:borthakur.nayana@mahindra.com)