Mahindra Farm Equipment Business sells 64,946 Tractor Units in September 2025. Records 50% Growth in Domestic Sales.

Farm

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Mumbai, October 01, 2025: Mahindra & Mahindra Ltd.'s Farm Equipment Business (FEB), part of the Mahindra Group, today announced its tractor sales numbers for September 2025.

Domestic sales in September 2025 were at **64,946 units**, as against **43,201** units in September 2024, reflecting a 50% year-on-year growth, on account of the benefit of GST reduction to customers and preponement of Navratri to September this year compared to last year's festive period.

Total tractor sales (Domestic + Exports) during September 2025 were at **66,111** units, as against **44,256** units for the same period last year. Exports for the month stood at 1,165 units.

Commenting on the performance, **Veejay Nakra, President – Farm Equipment Business, Mahindra & Mahindra Ltd**. said, *"We have sold 64,946 tractors in the domestic market during September, a growth of 50% over*

last year. Honourable Prime Minister's decision on the GST rate cut, has increased offtake in the first 9 days of Navratri which is in the month of September this year compared to October last year. This has been further supported by factors like a positive Kharif outlook, increase in the area sown this season and an above-normal monsoon."

Farm Equipment Sector Summary						
	September			*YTD September*		
	F26	***F25***	***% Change***	***F26***	***F25***	***% Change***
Domestic	***64,946***	***43,201***	*50%*	***2,47,336***	***2,06,236***	*20%*
Exports	***1,165***	***1,055***	*10%*	***9,689***	***8,613***	*12%*
Total	***66,111***	***44,256***	*49%*	***2,57,025***	***2,14,849***	*20%*

*Exports include CKD

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate. The Mahindra Group

has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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