Gromax Agri Equipment launches 8 NEW TRACTORS across HP categories in 2WD and 4WD segments

Farm

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- ***Introduces INDIA'S first sub-50 HP CABIN TRACTOR***
- ***New tractors developed to address diverse farming needs – from orchard cultivation to haulage, puddling and specialized crops***

Mumbai, October 03, 2025: Gromax Agri Equipment Ltd. (erstwhile Mahindra Gujarat Tractor Ltd.), a joint venture between Mahindra & Mahindra Ltd. and the Government of Gujarat has launched of ***8 new tractors*** in the ***4WD and 2WD categories***, including ***India's first factory-fitted cabin series in the under 50 HP segment.***

Powered by Gromax's ***powerful and fuel-efficient diesel engines*** , and ***world-class gear box technology***, the new tractors boast optimal performance and are easy to operate, addressing a wide spectrum of farming needs. The new tractors will cater to orchard farming, areca-nut cultivation, inter-cultivation, puddling, and haulage applications.

Under its Trakstar Kavach series, Gromax has ***introduced India's first factory-fitted cabin series in the under 50 HP segment***, designed to offer farmers a safe, comfortable, and weather-resistant workspace. The cabin brings enhanced protection and convenience to tractors in the sub-50hp category, making it a practical solution for year-round farming operations and improved productivity. The company will ***initially offer the non-air-conditioned variant***, while the ***air-conditioned variant will be introduced in the next phase.***

Besides these new tractors, Gromax has ***also launched its second DVC*** under the ***Sabse Sahi Chunaav campaign***. The new campaign reinforces Gromax' products as an affordable and appropriate choice for farmers in terms of performance, productivity, and profitability.

Commenting on the launch, Veejay Nakra – President, Farm Equipment Business, Mahindra & Mahindra Ltd. said, *"At Gromax, our mission is to drive Maximum Growth by delivering reliable products that meet the evolving needs of Indian agriculture and we're proud to unveil eight new tractors in a single day—each backed by world-class technology and designed to empower farmers with year-round productivity. With the launch of India's first sub-50 HP factory-fitted cabin tractor, Gromax continues to serve a growing customer base seeking the ideal balance of value, performance, and affordability. Coinciding with the festive period, the new tractors will be available at Gromax dealerships starting October 2025."*

The new tractors will be available across Gromax Tractor dealers.

During the festive season Gromax dealers in Karnataka, Maharashtra, Gujarat, Rajasthan, Madhya Pradesh, Uttar Pradesh, Chhattisgarh, Andhra Pradesh and Telangana are also ***offering an exclusive consumer scheme and an assured gift on every tractor purchase.***

Details of the new Trakstar Tractors by Gromax are listed below:

1. **Trakstar Kavach Series**: This range is particularly designed for haulage and agricultural tasks and will be available in both AC and non-AC cabin options. It includes models like the Trakstar 545 4WD and Trakstar 550 4WD, for comfort and optimal performance in varied climates and conditions.
2. **Trakstar 525 4WD NT**: A specially designed 25 HP category tractor perfect for inter- cultivation, featuring a 33" track-width (2.75 feet) ensuring greater manoeuvrability and efficiency in narrow rows.
3. **Trakstar 525 2WD**: Another 25 HP category tractor tailored for orchard farming, providing optimal performance and ease of operation in orchard settings.
4. **Trakstar 540 HT**: A robust 40 HP category tractor designed for tough tasks, such as haulage and puddling, ensuring durability and powerful performance.
5. **Trakstar 540 Orchard**: India's first 40 HP category tractor engineered specifically for Areca-nut farming, offering multifunctional utility features to enhance farming versatility and productivity.
6. **Trakstar 545 4WD**: A versatile 45 HP category tractor suitable for haulage, puddling, and various agricultural applications, promising reliability and efficiency across diverse tasks.

7. **Trakstar 550 4WD**: A powerful 50 HP category tractor aimed at maximizing utility for potato farming, puddling, and comprehensive agricultural applications, embodying strength and reliability.
8. **Trakstar 550 HT**: Another innovative 50 HP category tractor designed for heavy-haulage and multi-utility agri-application, ensuring enhanced productivity and exceptional performance.

About Gromax

Gromax is an agri-equipment entity with a goal focused on bettering the lives of farmers across India, with affordable mechanisation solutions. The company believes that the life of a farmer in India can truly change only when he can gain MAXimum GROwth from his inputs. The company's affordable mechanisation solutions, TRAKSTAR Tractors and TRAKMATE Farm Implements, aim to achieve this task. Trakstar Tractors are manufactured by Gromax Agri Equipment Ltd. (erstwhile Mahindra Gujarat Tractor Ltd). Our manufacturing facility is located over 55 acres of land in the heart of Vadodara city – 'The Sanskari Nagari' of Gujarat. Our tractor manufacturing unit is equipped with an in-house facility for manufacturing and testing.

To know about Gromax & TRAKSTAR:

- **Website**: https://www.trakstartractor.com/
- **X**: https://x.com/GromaxAgri/status/1971536704952795153
- **LinkedIn**: https://www.linkedin.com/feed/update/urn:li:activity:7377303207137423360
- **Instagram**: https://www.instagram.com/reel/DPEDbSTgQCe/

- **Facebook**: https://www.facebook.com/share/v/14P6m9uCgVE/
- **YouTube**: https://www.youtube.com/watch?v=kjHbevyMwxQ

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