Hon. Prime Minister Shri Narendra Modi inaugurates MAHINDRA TRACTORS SKILL DEVELOPMENT CENTRE in Gadchiroli

Farm

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- *Aligns with Honourable Prime Minister Narendra Modi & Maharashtra CM's focus on skill development*
- *Providing world-class skill development followed by on-job training opportunities and placement for Gadchiroli's rural youth*

Mumbai, Oct 08, 2025: The Hon'ble Prime Minister of India, Shri Narendra Modi, today virtually inaugurated Mahindra Tractor's Skill Development Centre in Gadchiroli, Maharashtra, from Mumbai. This landmark initiative aims to empower rural youth by equipping them with industry-relevant skills, paving the way for new avenues for employment in the region.

Mahindra Tractors, India's No.1 tractor brand, established this Skill Development Centre at Government ITI college, Gadchiroli, in partnership with the **Department of Vocational Education & Training (DVET)**, and the **Maharashtra State Skill Development Society (MSSDS)** to *advance India's rural skilling and economic growth.*

The initiative aligns with the nation's focus on skill development as a priority to harness India's unique demographic dividend. The new centre focuses on equipping the youth of Gadchiroli, with **industry-ready skills**, while also boosting **local livelihoods**.

Through the Tractor Skill Development Centre in Gadchiroli, Mahindra will bring unmatched **industry expertise in tractor and farm machinery**, together with a **commitment to excellence**. This is made possible through a **structured curriculum, delivered by best-in- class trainers** providing rural youth **access to the most modern technical equipment** and **hands-on experience** in various aspects of tractor-related skills. The centre paves the way for multiple career opportunities across the ecosystem, including assembly roles at manufacturing plants and sales and service roles at dealership locations.

Speaking on the occasion, **Mr. Veejay Nakra, President – Farm Equipment Business, Mahindra & Mahindra Ltd.** said, *"We at Mahindra are deeply honoured that our Hon. Prime Minister Shri Narendra Modi inaugurated the Mahindra Tractor Skill Development Centre in Gadchiroli. Maharashtra is not just a leading industrial centre, but a state that is deeply connected to the Farm Sectors growth journey. It is a matter of great pride for us to partner with the Government of Maharashtra, creating a future where our rural communities are uplifted by cultivating skills and harvesting hope."*

About Mahindra Tractors

Mahindra Tractors is India's No.1 tractor brand and has been the country's largest tractor manufacturer by volume for nearly four decades, with Mahindra having rolled out its first tractor in 1963 through a joint venture with International Harvester Inc., USA. Built 'Tough', Mahindra Tractors are known for their exceptional build quality and performance on rugged, unforgiving terrains. This reputation has earned the Mahindra Tractor brand prestigious global recognition, including the Deming Award and the Japanese Quality Medal—making it the only tractor manufacturer to receive both honors.

In March 2024, Mahindra Tractors became the first Indian tractor company to sell 4 million tractors globally, with a presence in over 50 countries across six continents. Powerful, fuel-efficient, and designed for longer duty cycles Mahindra Tractors offers the widest portfolio of over 300 tractor models, developed through world-class product development, R&D, testing, and manufacturing standards. Proudly made in India, Mahindra Tractors are manufactured across five locations in the country, while also maintaining a strong global manufacturing and assembly footprint through subsidiaries and joint ventures in North America, Brazil, Finland, Turkey, and Japan. The U.S. is the second-largest market for Mahindra Tractors after India.

The Mahindra Tractors range is supported by India's most comprehensive network for sales, service, and spares—ensuring the lowest total cost of ownership and the highest resale value in the industry. In addition to tractors,

Mahindra also has a significant presence in farm machinery, offering a comprehensive range of self-propelled and tractor-driven machinery that provides solutions across the entire agri-machinery value chain.

Learn more about Mahindra Tractors:

Website: https://www.mahindratractor.com/

Instagram: https://www.instagram.com/mahindratractorsofficial/?hl=en

Facebook: @MahindraTractorsIndia

X: https://x.com/TractorMahindra

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