

Mahindra Auto records highest ever SUV sales of 71624 vehicles, a 31% growth and highest ever total volumes of 120142 in October 2025

Auto

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Mumbai, November 01, 2025: Mahindra & Mahindra Ltd. (M&M Ltd.), one of India’s leading automotive companies, today announced that its overall auto sales for the month of October 2025 stood at **120,142 vehicles**, a growth of **26%** including exports.

In the Utility Vehicles segment, Mahindra sold **71,624 vehicles** in the domestic market, a growth of **31%** and overall, **73,890 vehicles**, including exports. The domestic sales for Commercial Vehicles stood at **31,741**, a growth of **14%**.

According to **Nalinikanth Gollagunta, CEO, Automotive Division, M&M Ltd.**, *"In October, we achieved SUV sales of 71,624 units, a growth of 31%, which is the highest SUV sales we have clocked ever in a month! The total vehicle sales stand at 120,142 units, a 26% growth compared to the same month last year. October also saw the launch of the new editions of Thar, Bolero & Bolero Neo."*

Passenger Vehicles Sales Summary (Domestic) – October 2025

Category	October	YTD October
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	F26	F25	% Change	F26	F25	% Change
Utility Vehicles*	71,624	54,504	31%	369,194	314,714	17%
Cars + Vans				0	0	
Passenger Vehicles	71,624	54,504	31%	369,194	314,714	17%

Commercial Vehicles and 3 Wheelers Sales Summary (Domestic) – October 2025

Category	October			YTD October		
	F26	F25	% Change	F26	F25	% Change
LCV < 2T**	4,559	3,935	16%	21,441	23,127	-7%
LCV 2T – 3.5T***	27,182	23,893	14%	141,358	125,536	13%
3 Wheelers (including electric 3Ws)**	12,762	9,826	30%	66,340	50,440	32%

Exports – October 2025

Category	October			YTD October		
	F26	F25	% Change	F26	F25	% Change
Total Exports**	4,015	3,500	15%	24,318	18,180	34%

Note: Total vehicle sales of 120,142 units include SUVs, LCVs (<3.5T), 3-wheelers, and export volumes.

* Above UV Sales include sales made by subsidiary company Mahindra Electric Automobile Limited.

** Above Sales include sales made by subsidiary company Mahindra Last Mile Mobility Limited.

*** Above Sales include Bolero Maxx PUP HD 1.9 & HD 2.0.

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federations of companies with 324,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology, and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity, and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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