Mahindra Farm Equipment Business Sells 72,071 Tractors in India during October 2025, registering a growth of 12%

Farm

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Mumbai, November 01, 2025: Mahindra & Mahindra Ltd.'s Farm Equipment Business (FEB), part of the Mahindra Group, today announced its tractor sales numbers for October 2025.

Domestic sales in October 2025 were at **72,071 units**, as against **64,326 units** in October 2024, reflecting a **12% year-on-year growth**. For the festive period of September & October 2025 put together, the growth is **27.4%** compared with the same period last year, on account of the split of the festive season in these two months in 2025 compared to the full festive season falling in October last year.

Total tractor sales (Domestic + Exports) during October 2025 were at **73,660 units**, as against **65,453 units** for the same period last year. Exports for the month stood at **1,589 units**, which was a growth of **41%**.

Commenting on the performance, **Veejay Nakra, President – Farm Equipment Business, Mahindra & Mahindra Ltd.,** said, *"We have sold 72,071 tractors in the domestic market during October, a growth of 12% over last year. For the festive period of September & October 2025 put together, the growth is 27.4% over the same period last year. A good monsoon, combined with the benefit of GST rate cut announced in September, have supported the strong performance in September & October 2025. Going forward, factors like timely onset of Rabi sowing & good progress in Kharif harvesting augur well for tractor sales."*

Farm Equipment Sector Summary

	October			YTD October		
	F26	F25	% Change	F26	F25	% Change
Domestic	72,071	64,326	12%	3,19,407	2,70,562	18%
Exports	1,589	1,127	41%	11,278	9,740	16%
Total	**73,660**	**65,453**	**13%**	**3,30,685**	**2,80,302**	**18%**

** Exports include CKD*

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with **3,24,000 employees** in over **100**

countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology, and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity, and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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